

## Inholland University of Applied Sciences

Always empower each other **Inholland**university of applied sciences



## **Content**

Welcome to Inholland	
Visit us	6
Why studying at Inholland is an excellent choice	7
Our Education	8
The Netherlands	10
Our campuses	10
Practical information	16
Aeronautical Engineering	18
<ul> <li>Applied Mathematics / Data Science</li> </ul>	20
Business Innovation	22
Creative Business	24
<ul> <li>Electronic Music (Associate degree)</li> </ul>	26
<ul> <li>Information Technology</li> </ul>	28
Tourism Management	30
Contact us	32

# A message from the Executive Board



Dear Prospective Student,

You can find our complete range of English-taught degree programmes in this brochure. Choosing a programme is no easy matter. My advice is for you to follow your heart and choose a programme that feels right for you and ties in with your interests.

If Inholland feels like the right place for you, we want to make you feel completely at home here. Are you unsure about which degree program to pursue? Speak with one of our advisors at our Open Days or Open Evenings, online or in-person.

As well as having the right knowledge and skills, professionalism means developing as a person, being a curious doer and thinker - always on the lookout for new knowledge and possibilities. Professionals have the courage to dig deeper, make decisions, change opinions, and express

doubt if necessary. At Inholland, we give you plenty of scope to discover your professionalism and build the resilience necessary to succeed in the professional world. Choose us and you can be confident that our approach prepares you for the job that best suits you.



"I wish you the best of luck in selecting and applying for your degree programme and I look forward to meeting you soon!"

Bart Combee Chair of the Executive Board

## Welcome to Inholland

### The difference starts with us

At Inholland University of Applied Sciences, we understand the unique human potential like no other. Our approach is personal and inclusive, and we believe in the power of differences. We want to further develop the confidence and ability to notice every difference and individual quality and connect it with those of others. Together, our efforts make a meaningful contribution to the inclusive world of tomorrow, with a focus on fostering a sustainable living environment and a resilient society.

### Always empower each other

At Inholland University of Applied Sciences, we create possibilities, boldly take the road less travelled, build bridges between diverse groups, programmes and disciplines, and we take you as a student to exciting new places on your learning journey.

We complement each other with our unique, individual qualities. We recognise each other's needs and take action accordingly. At every moment and in everything we do, we look for ways to support each other, make each other stronger and help each other grow. Together, we can improve, develop, innovate and add value.

We are doing this together. And in everything we do, we are unwavering in our mission to empower each other.

Are you ready to explore Inholland University of Applied Sciences?

### Meet us

Would you like to find out more about our programmes, or are you already considering a specific degree? Come and meet us at one of our Open Days or Open Evenings or at one of our international events. More information: inholland.com





## Visit us

### **Open Days and Open Evenings**

Would you like to learn more about our programmes and our locations? If so, visit one of our (online) Open Days or Open Evenings. Ask our students, lecturers, and study choice advisers any questions you may have. The advisers are also there to help you find out which study programme is right for you.



View upcoming dates of Open Days and Open Evenings inholland.com/opendays

### Become a Student for a Day

Get a taste of your chosen programme by becoming a student for a day. You'll see what the programme is really like, meet our staff and students, and get all your questions answered. Experience Inholland firsthand and discover the exciting student life that awaits you!



View options and dates to be a Student for a Day inholland.com/student-for-a-day

## Why studying at Inholland is an excellent choice

### • Excellent teaching.

We offer accredited, internationally recognised, 4-year bachelor's degrees and one 2-year associate degree.

### • Business connections.

Working closely with the business world is an integral part of our educational philosophy. At Inholland, you work with companies from term 1, giving you a greater chance of finding your dream job after graduation.

### • Personal approach.

We help you get the most out of your study by providing an education that is truly focused on you.

### • Practice-based learning.

You put your theoretical knowledge into practice by working on real-life business projects or as a member of a crossdisciplinary team in one of our labs.

### Meet people from around the world.

Our students and staff represent around 100 different countries and cultures. You experience the benefits of an international classroom first-hand through networking, sharing diverse experiences, and exploring different ways of working.

### • Great campus facilities.

You have access to state-of- the-art study spaces, IT facilities, and programme-specific resources and equipment.

### Central location.

Our campuses are in major Dutch cities and accessible by public transport.





## **Our Education**

### Active learning

We believe in competency-driven education. Competencies are the skills, knowledge, and insights you need for your future career. In addition to your individual exams at Inholland, you work on team assignments based on real business situations. This gives you the opportunity gain a deeper understanding of professional practice within a safe learning environment.

### Innovative training environments - Inholland Labs

Labs are hybrid learning and experimental environments where students, teachers, researchers and partners work together with all stakeholders on complex practical issues that require an interdisciplinary approach. We do this through co-creation of knowledge and by integrating learning, research and innovation. At Inholland, we use the collective term labs as an umbrella term for variations such as field labs, living labs, learning and innovation networks and knowledge workshops. Some labs are supported by Inholland, in others we connect with a broader network. Labs start from a practical issue that is preferably related to our educational profiles. A lab is always a content-driven collaboration and learning and experimentation environment where a mix of educational, research and innovation activities takes place.

### Internships

All our degree programmes include an internship with a company in the Netherlands or abroad. Internships give you the opportunity to put your theoretical knowledge into practice and to gain valuable work experience. The internship usually lasts six months and takes place in the third year.

### Exchange programmes

Want to gain even more international experience? Our exchange programmes give you the chance to study abroad as part of your degree. We have a large network of partner institutions located around the world, from Germany to Australia.

### Research

Our vibrant and well-established research community places emphasis on data-gathering and solving real-world problems. Our research findings are fed back into our academic programmes, which means that your learning experience is up-to-date with the latest innovations and ways of thinking.

### Guidance and study counselling

We all need support and appreciation, and especially when we face challenges. Inholland is like a second family, full of people available to support you, help you overcome doubt, and Guide you in the right direction. We offer a personal support system in the form of career coaches, lecturers, and student counsellors. These people can help with your studies, and also with practical and personal issues, such as overcoming learning obstacles, addressing homesickness, or working through grief.

Inholland can support you if you have special needs such as a chronic or psychological illness, dyslexia, or you have specific access requirements. This support is in the form of suitable study arrangements, special facilities and resources, or extra individual supervision. You can discuss the various possibilities with your student counsellor anonymously and in confidence.

### Master's degree programmes

Inholland only offers master's degree programmes in the Dutch language. You may of course wish to continue your studies in English elsewhere, or perhaps pursue a master's degree at another institution. In the Netherlands, batchelor's students graduating from Universities of Applied Sciences such as Inholland must complete a pre-master's programme in order to be admitted to a master's degree.



## The Netherlands

### Why the Netherlands?

The Netherlands is an ideal place to earn an international degree. You always have something to do here, millions of tourists and approximately 260,000 students visit the country throughout the year. The Netherlands has a long history of international trade and it is one of the most multicultural and innovative nations in Europe. This entrepreneurial spirit is deeply embedded in Dutch society, and this is reflected in our range of programmes.

### Facts you should know about the Netherlands:

- Around 26% of the Netherlands lies below sea level, with the lowest point being 22 feet (6.7 meters) below sea level.
- Dutch is the national language, but most people also speak English.
- The cost of living in Amsterdam is relatively low compared to other major cities like Beijing, Paris, London, or New York.
- There are 18 million bicycles in the Netherlands. That's more than the country's 17 million residents!
- The Netherlands is in the top 10 countries in the world to do business, right after Hong Kong, and is home to global firms including Philips, Shell, Heineken, KPMG, and Unilever.
- The Dutch enjoy one of the longest average life spans in the world (79.8 years) and are the world's second biggest coffee drinkers.

## Our campuses

Selecting an educational institute is a matter of finding a degree programme that suits your talents and career choice. It is also about finding a place that makes you feel at home.

Our programmes are spread out over four campuses across the cultural, political and industrial heartland of the Netherlands. Each location has its own character.



Berlin: 1 hour 20 mins London: 1 hour 15 mins Bucharest: 2 hours 45 mins Bali: 16 hours 20 mins



Amsterdam - The Hague: 50 mins Amsterdam - Delft: 1 hour Amsterdam - Haarlem: 15 mins Paris - Amsterdam: 3 hours 15 mins





## **Amsterdam**

In September 2024, Inholland Amsterdam, University of Applied Sciences, will open its brand new sustainable building at the Sluisbuurt on Zeeburgereiland.

Together we will create an inspiring learning and working environment in an appealing and dynamic location. Operating from this educational facility - designed to naturally and seamlessly connect the interior and exterior environments - Inholland will collaborate with partners from the neighborhood, city and wider region.

The building's design is ideally suited to this purpose: you can see each other thanks to the spacious atrium, glass walls and large windows, there is plenty of room for cross-disciplinary collaborations and partnerships with the outside world, and the layout and facilities encourage creativity and personal contact. The new building will become a real educational facility of the future. Follow the construction progress on: inholland. timeboxview.com

Amsterdam's city centre is nearby and easy to reach from our Inholland campus. Our capital city is a real culinary and cultural hotspot and offers an unforgettable student experience.

**Note:** Open Days and Evenings will take place at our current location at Wildenborch 6, 1112 XB Diemen until June 2024.

## **Delft**

- Delft is a charming and historic student city and a worldrenowned technology hub.
- A brand new, state-of-the-art building on the campus belonging to Delft University of Technology is home to more than 1,000 Inholland students.
- On-site facilities include a flight simulator, gas turbine simulator, composite materials lab and no café.
- Inholland students at the Delft campus have access to TU Delft study and sports facilities.

Inholland Delft offers degree programmes in the fields of: Aeronautical Engineering, Agribusiness, Animal Health and Wellbeing, Cultivation Technology and Selective Breeding, Food, Health, Horticulture, Greenhouse Horticulture, Marketing, Natural Environment, Precision Engineering, and Urban Planning.

Our green study programmes are unique to the area of the country where Inholland is based and our Aeronautical & Precision Engineering programmes are the only ones of their kind in the Netherlands. Sustainability and entrepreneurship are permanent features of the curriculum of all our 'green' curricula, and our technical programmes devote attention to the make-up of composites and sustainability – for example, in the Dutch aviation sector. Students in their fourth year can opt to take the elective Engineering Entrepreneurship.

Do you want to make the most of your potential? Students in years two and above in our green and technical programmes can take part in an Honours programme. We developed our Honours programme in collaboration with YES! Delft. Honours students must complete an additional curriculum on top of their regular one.





## Haarlem

- Haarlem is a quintessential Dutch city that offers small-town warmth as well as quick access to nearby Amsterdam.
- Our campus is a light and modern building with plenty of quiet study spaces, and it is home to more than 5,500 Inholland students.
- On-site facilities include high-tech music studios, audio equipment and a co-working office space for start-ups.
- The campus is based in a quaint neighbourhood, within cycle-distance of the dunes, beach and central Haarlem.

Haarlem is buzzing with activity and is our home for innovation and start-ups.

### Our initiatives include:

Start Up Campus Haarlem (SUCH) – a meeting place where enterprising, Inholland Haarlem students, teachers, and the business community come together. SUCH offers student workshops, development programmes, and events, with an emphasis on learning new, entrepreneurial skills. SUCH is a perfect place to study, learn and network.

### Citylab Haarlem - The Citylab is founded on three pillars:

- Acquiring direct knowledge in professional practice.
- Training and development in a professionalauthentic context.
- Collaboration between Inholland students, teachers, researchers, and professionals specific fields.

## The Hague

- The Hague has great international prestige, it is home to the government, international courts, and embassies as well as many creative impact agencies and home to the Netherlands's most famous beach.
- Our small-scale campus is located in a bustling shopping street near The Hague Central Station, and is home to more than 2,300 Inholland students.
- On-site campus facilities include a restaurant, courtyard, TV studio and extensive IT facilities.
- The campus holds the official status of a UNESCO School in the Netherlands and we prioritise intercultural dialogue, world citizenship, and sustainability.

We offer a broad range of programmes in The Hague to help you achieve your ambitions: communication, economics, education, law, media, and welfare. All our bachelor's degrees here are taught in Dutch. Our Creative Business programme is taught in both Dutch and English as part of a tight-knit international community.

In addition to receiving an education, our students collaborate with peers, teachers, entrepreneurs, as well as media companies, music venues, municipalities, and event organisers amongst others. Our students go out into the world and gain knowledge and experience through work placements and projects across the region and on work placements abroad.

Learning by doing is the fastest road to personal growth, and that requires some courage on your part. Make a study choice that helps you make a difference in this city, region, country and even beyond.





## **Practical information**

### Academic requirements

You must provide us with your secondary school diploma along with a final grade list as part of your application. If your diploma and transcript is in any language other than Dutch, English, French, German, or Spanish, you need to enclose a certified translation of both documents. Please note that foreign diplomas are evaluated to ensure you have reached the required entry level for the degree programme of your choice.

### English admission requirements

To be admitted to an international programme, you need a sufficient score from one of the following three official exams: IELTS,TOEFL, or Cambridge Certification:

- IELTS (academic level) minimum overall score of 6.0.
   Certificates older than two years are not considered for admission.
- TOEFL (preferably internet-based) minimum overall score of 80.
   Certificates older than two years are not considered for admission.
- Cambridge CAE, Cambridge CPE, or Cambridge FCE with a minimum score C (169-172).

For more information about exam dates and preparation courses, please contact your local exam centre via their website.

You are exempt from proving proficiency in English if you:

- Are a native speaker and have completed secondary education in Australia, Ireland, New Zealand, UK, or USA.
- Have already completed a bachelor programme in one of the following countries: Australia, Ireland, New Zealand, UK, or USA.
- Have an International or European Baccalaureate, with English as the medium of instruction.

You could be exempted from proving proficiency in English based on other aspects of your previous education. Please contact Inholland for further advice.

### Application procedure

You need to apply for an Inholland programme through the national application system **studielink.nl**. Please note that the application procedure for international applications takes longer than three months.

Follow these steps to complete your application:

- Create an account at www.studielink.nl
- Upload your documents to the SelfService section of the website. These documents include your English test results, diplomas and grade lists, as well as a scanned copy of your passport or ID.
- Complete the Study Check on the website this is an online questionnaire and potentially an interview depending on the programme you are applying to.
- If required, apply for a Dutch study visa.

### Help with your choice of degree programme

Choosing a degree programme can be difficult. We are happy to help you make the right choice, and our International Recruitment Office is here to support you. The International Recruitment Office is the central point of contact for all international students with questions about studying at Inholland.

international@inholland.nl

+31 88 466 2297

### **Application deadlines**

EU students: 31 July 2024 Non-EU students: 1 May 2024



**Tuition fees.** Details of tuition fees for all programmes can be found on inholland.com

### Scholarships

Inholland offers a number of scholarships each year. The Inholland scholarship is called a Knowledge Grant. If you meet the Knowledge Grant criteria, you can apply for this grant yourself and you will need to (re)apply for the Knowledge Grant each academic year.



For more information visit. inholland.com/knowledge-grant

## **International Programmes**

### **Amsterdam**

- Applied Mathematics/Data Science
- Business Innovation
- Tourism Management

### Delft

Aeronautical Engineering

### Haarlem

- Creative Business
- Electronic Music (Associate degree)
- Information Technology

### The Hague

Creative Business

## Aeronautical **Engineering**

Are you passionate about technology and do you like solving complex technical problems and mathematical challenges? Are you fascinated by aerospace and do you dream of a future as an engineer? In our unique Aeronautical Engineering programme you will work on generating real workable solutions for the industry in cooperation with our extensive network. You strive for sustainable answers to contemporary challenges. You go where the challenge takes you: the classroom, the testing laboratory, the business environment and you consult with a range of stakeholders.





4 Years full-time



Delft



Language: English



September 2024



Bachelor of Science (Bsc)



±209 students

## Your profile

- ✓ You are passionate about technology and enjoy. solving complex technical problems;
- ✓ You enjoy learning by doing and have a mathematical mindset;
- ✓ You are fascinated by aerospace and dream of a future as an engineer.

- Aeronautical industry
- Space engineering
- Automotive industry
- Railway Engineering
- Wind Engergy
- Precision Engineering
- High-tech systems
- The maritime/offshore industry
- Robotics Engineering

## The difference starts with us

Aeronautical Engineering offers you the following:

- A unique programme: we are the only English taught bachelor's degree of its kind in the Netherlands.
- Education on a High Tech Campus in Delft.
- Subjects that are applicable to a variety of fields from aviation to green energy and from Formula 1 to cruise ships.



"I'm glad to take part in this study as it merges the theoretical and practical areas of engineering in a very constructive manner."

Tudor, third-year student

## Roadmap year 1

### Term 1

- Introduction Aeronautical Engineering
- Statics 1
- Mathematics 1
- Project Performance

### Term 2

- Materials 1
- CAD 1
- Statics 2
- Mathematics 2
- Project Structures

### Term 3

- Manufacturing 1
- Aerodynamics 1
- Mechanics of Materials 1
- Mathematics 3
- Project Manufacturing

### Term 4

- Systems and Electronics 1
- Dynamics 1
- Programming 1
- Project Smart Systems

Do you want more information on this programme? Check inholland.com/ae

## Forms of education

30% 25% 45%

- Projects
- Internship and Graduation
- Theory

## **Facts & Figures**

**5**c

in school

40h

study workload per week 60

study points min. first year 45 100%



## **Applied** Mathematics/ **Data Science**

The first step towards pursuing a degree in Applied Mathematics/Data Science is to ask the right questions. 'Which programme suits me best?' and 'Can I build a career around it?' are questions that are probably high up on the list of possibilities. Gathering information comes second, although you only have to run a simple web search to discover that 'Data Scientist' is a regular winner of those annual best job in the world surveys.





4 Years full-time



Amsterdam



Language: English



September 2024



Bachelor of Science (BSc)



±25 students

## Your profile

- You like to understand the world though numbers, computer codes and formulas.
- ✓ You see yourself playing a part in developing future technology, society or business intelligence.
- ✓ You need an international environment to learn, feel secure, and grow.

- Data Analyst Engineer or Architect
- Machine Learning Specialist
- Software Engineer
- Business Intelligence Developer
- IT Consultant

## In a nutshell

From a Latin word meaning 'something given', 'data' is a gift that keeps on giving. Data, or raw information, is an infinitely growing resource that feeds everything with a brain either human or artificial. Applied Mathematics/Data Science is all about designing and then using smart methods to turn data into applied knowledge.



"I've tried several other studies, and none of them suited my particular interest. But this programme is different!"

Ke, alumnus

## Roadmap

### Term 1

- Introduction to Data Science
- Professional skills
- English
- Programming with Python 1
- Precalculus
- Statistics 1

### Term 2

- Project Data Analysis
- Calculus 1
- Logic & Proof
- Programming with Python 2
- Professional Skills
- AM learning challenge 1

### Term 3

- Research 1
- DBMS 1
- Linear Algebra
- English 2
- Statistics 2
- Professional skills

### Term 4

- Calculus 2
- Statistics 3
- DBMS 2
- Professional Skills
- Project Data Management
- Statistical Inference

Do you want more information on this programme? Check inholland.com/am

## Forms of education

20% 40%

- Internships
- Practical assignment
- Theory

## **Facts & Figures**

in school

study workload per week

credits for year 1

min. number of

40%



## **Business** Innovation

Our Business Innovation programme teaches you new ways to think, be creative, and turn your ideas into reality. 'Innovation' comes in all shapes and sizes, just like people. You will set out to change the status quo in your chosen field.

You will learn to improve and (re)invent products and services, and develop solutions that benefit society. You will also study how to turn businesses smart, responsible, and future-proof.

Be free to seek out your passions and build your career around them!





4 Years full-time



Amsterdam



Language: English



September 2024



of Arts



±80 students

## Your profile

- ✓ You are comfortable with the uncomfortable.
- ✓ You are a creative spirit who likes to experiment.
- ✓ You want an early start solving real-world challenges and building your professional network.
- ✓ You need a flexible learning environment to grow.

- Business Developer or Analyst
- Creative Strategist
- (Serial) Entrepreneur
- Experiential Marketeer
- Innovations Specialist
- Responsibility Manager
- Service or Product Designer
- Sustainability or Social Manager

## Changemakers of tomorrow

Our students and lecturers come from all over the globe, creating an open and international climate for you to thrive in. The programme prepares you to go out into the world with a keen sense for trends and innovations, business and entrepreneurship. By the time you graduate, you will have worked with several real companies and been coached by a wide range of experts.

## Roadmap

**Study Unit 1 -** In Transforming Society (10 EC), you study a variety of societal and economic models, trends and developments.

**Study Unit 2** - In New Value Creation (10 EC), you develop concepts for new, innovative products and services. You learn about creating value through innovation, how to think like a product designer.

**Study Unit 3** - In Creating a Mindset (10 EC), we study how to make positive, meaningful change happen in the world. You will explore how to play an active role as a young professional - as leader, problem solver and creative thinker.

**Study Unit 4** - In the Personal Experience Studio (10 EC), you will choose the skills you want to develop further. It is designed to help you find your purpose and put that purpose to work.

**Study Unit 5** - In Launching Societal Impact (20 EC), you will focus on a current urban issue, and use future-proof models to identify and create solutions.



"The focus on practical learning combined with business innovation in the creative world is what drew me towards this course."

Flann, fourth-year student

## Forms of education

25%	15%	15%	45%
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- Lectures
- Internships
- Fieldwork

 Collaboration with peers, coaches, researchers, clients/partners

## **Facts & Figures**

**4**d

40h

a week in school study workload per week 50

min. number of credits for year 1

90%





## **Creative Business**

Organisations need people who are able to spot opportunities in a rapidly changing world. Organisations also need people with the ability to design new, digital media concepts to make them more successful - both commercially and socially. The Creative Business programme teaches you how to identify opportunities, and create exciting digital media around them. During the programme you tackle real-life challenges to create innovative solutions for real-life clients. Throughout the programme you work together with other students in an international, inclusive and diverse environment. Become a creative business leader of tomorrow, today.





4 Years full-time



Location: The Hague, Haarlem



Language: English



September 2024



of Arts



± 252 students

## Your profile

- ✓ You can combine creative and commercial thinking.
- ✓ You learn most effectively by doing.
- ✓ You are highly motivated and like to take ownership of your studies.

- Media Consultant
- Film/TV producer
- Artist Coordinator
- Social Media Supervisor
- Digital Project Manager
- Vision Mixer
- Casting & Communications Manager
- Executive Producer
- Content Creator

## Learning through co-creation

You are encouraged to take ownership of your studies and we offer you several flexible learning paths to help you do that. We use design thinking and interdisciplinary learning communities - teachers and students from other programmes - to create a learning environment that is beyond borders. The Creative Business programme develops your skills and knowledge through practice-based learning.

From day one, you tackle real-life challenges put forward by real organisations. This way of learning requires intellectual flexibility, creativity, and ingenuity. In addition, you get plenty of skills to work on your own development. Supervision and tutorials are based on your personal talents and the challenges you choose to pursue. You attend training courses, workshops and masterclasses as you move from project to project. You leave us with a portfolio demonstrating knowledge, skills and experiences that you can use in your career.



"I wanted to study something creative but also businessrelated. Finding this programme was like winning Willy Wonka's Golden Ticket!"

Alina, alumnus

## Forms of education

20% 15% 15% 50%

- Lectures and seminars
- Internships
- Fieldwork

 Collaboration with peers, coaches, researchers, clients/partners

## Roadmap

### Term 1 - All Areas

 Conduct market research for a brand, then position and promote this brand using the most suitable means of communication.

### Term 3 - Behind the Scenes

• Transform yourself from a consumer into a producer of a video and create a film, vlog or other audio-visual product.

### **Term 2 - Smart Concepts**

• Immerse yourself in a real-life challenge put forward by a client. Develop and present your solution.

### **Term 4 - Streaming Emotions**

 Use big data to investigate how to make an upcoming music artist become a successful one.



## **Facts & Figures**

**5**d

40h

a week study workload in school per week

50

min. number of credits for year 1

80%



## **Electronic Music** (Associate degree)

The Electronic Music associate degree is Conservatorium Haarlem's new educational programme for up-and-coming electronic-music artists. The Electronic Music associate degree is one of the fastest, most effective ways to amplify your career in the music industry. Every aspect of this two-year programme is designed to help you become a better artist and reach your goals.





2 Years full-time



Haarlem



Language: English



September 2024



Associate degree



± 15 students

## Your profile

✓ You are already working on your music in a professional capacity and you want to take your career to the next level. You have been releasing music on a regular basis, and you have been playing to large audiences for several years. You want to combine your career with a course that gives you the skills to break onto the international music circuit.

### International student requirements

- International Baccalaureate
- High school diploma
- General Certificate of Secondary Education
- Abitur or Fachhochschulreife
- Equivalent international diploma

### Getting the most out of the Electronic Music Associate Degree

- Study coaching
- One-on-one coaching and personalised guidance.
- Studying abroad

### Classes

You attend classes and coaching two days a week on-location or online. Classes in the curriculum are:

- Action Plan Coaching
- Art Coaching
- Career Planning
- Creative Thinking
- Music Production
- Music Theory
- Production and Performance Sessions
- Sound Design

## As a graduate

What can you expect once you have finished your two year Electronic Music Associate Degree? As a producer or artist you can compose, produce, and release electronic music with an authentic, artistic concept. You might also perform internationally as an artist in clubs or festivals. You have an outward focus, you are aware of what is current in the industry and you use this awareness exploit your music to a full extent. You are comfortable working independently as well as collaborating with others. You can reach out effectively to professional partners and connect with consumers and fans. You have an entrepreneurial attitude and earn your income as an independent entrepreneur through royalties, publishing, live fees, and record sales, amongst others. You perceive, create and seize opportunities, operate in a planbased manner and have knowledge of the important business aspects of your profession.

the industry and are ready to help you to kickstart your career in the international electronic music scene.

"This programme is the fastest, most effective way to amplify your career in the music industry."

Holtt (Jeffrey Frugte)

## Forms of education



- Practical assignments
- Seminars

Fieldwork

- Lectures
- Internships and graduation

## **Facts & Figures**

in school

study workload

min, number of credits for year 1

graduate employment rate

Our coaches and guest teachers have an extensive network in





## **Information Technology**

Professionals who are up-to-speed with the latest IT trends and technologies are in high demand. Do you want to make people's lives easier by designing excellent apps? Are you interested in programming? If your answer to one or more of the following questions is 'yes', perhaps you could be one of them!





4 Years full-time



Haarlem



Language: English



September 2024



Bachelor of Science (BSc)



±120 students

## Your profile

- ✓ You are dedicated.
- ✓ You are interested in programming, app design, digital security, big data and/or artificial intelligence.

- Cloud Engineer
- Data and Al Engineer
- Full Stack Developer
- Security specialist
- Software Engineer
- User Interface (UI) designer
- Web developer

## What makes this so unique?

When you choose Information Technology, this is what you get: A small-scale study programme with engaged and approachable lecturers. An up-to-date curriculum designed together with an active network of IT companies. A broad IT curriculum that places programming in languages such as C#, PHP, Java and UX design at its core. A choice of elective courses including User Experience (UX), Big Data and AI, Mobile, Cloud and Cyber Security.

## Roadmap

### Term 1

- Programming 1
- Mathematics
- Web Design
- Markup

### Term 2

- Programming 2
- Information Management
- Introduction to Modelling
- Linux
- Professional Skills

### Term 3

- Programming 3
- Databases SQL / Project Database
- Interviewing and report writing
- Project Management

### Term 4

- Design Patterns
- Interaction Design
- Networks
- Presentation Skills
- Professional Skills
- Project Building Applications



Do you want more information on this programme? Check inholland.com/it



"No better way to learn than when you know how passionate the teachers of this course are about their field!""

Martin, alumnus

## Forms of education

25% 25% 25% 25%

Internships
Lectures
Projects

## **Facts & Figures**

**4**d

40h

a week in school study workload per week 45

min. number of credits for year 1

graduate



## **Tourism Management**

Tourism is much more than just traveling. Tourism is a world of international contacts. social responsibility, and fast changing trends. How do you combine sustainability with profitability, for example? If answering questions such as this with like-minded people from around the world sounds appealing, why don't you join us? Throughout the programme, you undertake a personalised study path that develops your ideas and allows you to follow your interests.





4 Years full-time



Location: Amsterdam



Language: English



September 2024



of Arts



±90 students

## Your profile

- You have international aspirations.
- ✓ You are a committed organiser.
- You are driven and creative.

- Product manager
- (Online) marketing manager
- Entrepreneur in the travel industry
- Purchasing manager
- City marketing expert or policy officer/adviser at a municipality
- Manager of a tour operator, hotel chain, tourist attraction or conference venue

## Career opportunities at your fingertips

Tourism is developing rapidly and the United Nations World Tourism Organization (UNWTO) forecasts that international tourism will double in the next fifteen years. There is a continuous demand for wellqualified professionals who are familiar with all the latest marketing, communication, and management techniques, who can effectively assess the value of research and the significance of trends.

## Roadmap

### Term 1

- Tourism research
- Marketing
- Tourist behaviour
- Written communication

### Term 2

- Product development
- Financial management
- Trends in tourism
- Research

### Term 3

- Hospitality management
- Tourism policy
- Destination management
- Cross cultural communication

### Term 4

- Business management
- Transport management
- Sales & hospitality
- Financial accounting



Do you want more information on this programme? Check inholland.com/tm



"I chose to study Tourism
Management as I found
it most interesting and
close to what I want to do
in the future."

Monika, fourth-year student

## Forms of education

25%
Internship & graduation
Fieldwork
Collabaration with peers, coaches, researchers, clients/ partners
Lectures and seminars

## **Facts & Figures**

**4**d

40h

a week in school study workload per week 45

min. number of credits for year 1

90%



### Contact us

### International enquiries

For information on programmes, on living in the Netherlands, or assistance with paperwork, please contact our International Recruitment Office.

intrecruitment.diemen@inholland.nl

**©** +31 (0)6 3100 6773

**9** IntRecruitment

### Visiting address (until june 2024)

Wildenborch 6 1112 XB Diemen The Netherlands

### **International Admissions Office**

International admissions

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### Representatives abroad

We work closely with a network of overseas representatives and agents who can advise you on the study opportunities at Inholland. Please go to **inholland.com/representatives** to find out more.

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