



Business –
not as usual



JÖNKÖPING INTERNATIONAL
BUSINESS SCHOOL
JÖNKÖPING UNIVERSITY

DIFFERENT WAYS TO MEET THE SWEDISH BUSINESS COMMUNITY

As a student at Jönköping International Business School, you will have lots of opportunities to interact with the business world outside of the university. You will be able to create a network of business contacts while at the same time making your CV more attractive by adding practical experience to your theoretical competence.

The Host Company Programme has served as a model for higher education in both Sweden and neighbouring countries, yet still it is only in Scandinavia where you will find this kind of regular contact between students and local companies.

The Business Accelerator Projects (BAP) are designed to further the relationship between a group of students and a company. Students take on the role of "consultant", with support from a mentor at the university and help the company with a well-defined task such as exploring a new market.

HOST COMPANY PROGRAMME

JIBS uses the business world as a platform for education. As a JIBS student your courses will be closely tied to the world of local companies.

In many of our study programmes students receive a host company, providing them with the opportunity to integrate theoretical concepts with practical experience.

Students choose a company they find interesting and those who have chosen the same company make up a group that will work together. This



JIBS graduates now work in places like ABB, Barclay's, Google, IKEA, H&M, Thomson Corporation, European Commission, Merrill Lynch, Yahoo!, Fujitsu, IBM, Procter & Gamble, Langley Travels, Bank One, MTG, Novartis, Unilever, Fondation de France, OEM and Rover.

- Learn to cooperate, at times under pressure
- Develop your presentation skills
- Gain close contact with industry, public bodies and organizations outside the university
- Establish important personal contacts
- Get thesis suggestions
- Increase your chances to find summer jobs or internships.

means that the host company programme is not only a great hands-on way of learning about the business world but also an exercise in collaboration.

JIBS has approximately 350 host companies, working in different fields and varying in size from small family businesses to large corporations.

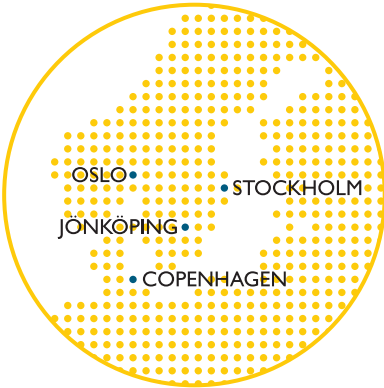
BUSINESS ACCELERATOR PROJECTS

The Business Accelerator Projects involve practical, result-oriented knowledge cooperations between an enterprise and students to solve a certain case.

It begins with an inquiry from a company, students who are interested in the project apply for it, and we match students who fit the task with a mentor.

A BAP can take an entire semester, a half semester or just a few weeks, depending on the task. The projects are extra-curricular and a great opportunity for students to try out their skills in a real company environment.

The results of BAPs are often of great value to the businesses and, as a result, are incorporated in their development work.



CONTACTS WITH THE BUSINESS COMMUNITY

Many businesses in the Jönköping area work in a global context and are very interested in building relationships with international students, knowing that they can provide invaluable knowledge of – and connections with – the corporate world of their native countries.

Swedish companies have always been dependant on making international contacts and finding new ways to interact with the world.

VOICES FROM THE BUSINESS COMMUNITY



Jönköping Chamber of Commerce

“Our organization is continually on the lookout for new and interesting international contacts in order to support our members with references. We believe that international students with key knowledge of the conditions in their home country as well as Swedish business culture know-how is a desirable combination.”

Göran Kinnander, President, The Jönköping Chamber of Commerce



“Our products are sold worldwide. With production plants in various regions, we are always looking for new employees with the right background. Of course, international individuals with experience of Swedish culture and a Swedish degree are indispensable.”

Bengt Liljedahl, CEO and President, Liljedahl Group

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1 year after graduation, more students in Business Administration and Economics from JIBS have established themselves in the labour market than students in the same subjects from any other Swedish university.

CONTACT AND APPLICATION INFORMATION

For more information about our programmes, and how to apply online, go to our website.

Contact person: Tomas Bengtsson, Director Student Recruitment.

E-mail: info@jibs.hj.se

www.jibs.se



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International at heart. **Entrepreneurial in mind.**