



University College of Northern Denmark

EXPERIENCE FOR LIFE

30 NATIONALITIES - 19 PROGRAMMES
IN ENGLISH - 17,000 STUDENTS

DENMARK MODERN, DESIGN, QUALITY
ARCHITECTURE, HAPPINESS

AALBORG CITY OF CULTURE & AMUSEMENT



WELCOME



University College of Northern Denmark (UCN) is a newly merged institution working in the fields of education, development, applied research and innovation. UCN is active in healthcare and wellness, social studies and education, technology and business, training and lifelong learning. We have over 9000 students in full degree programmes, and more than 8000 part-time students undergoing higher and further education and training. Being a regional institution, we service the northern part of Denmark.

This brochure presents all 19 English-taught programmes.

UCN has longstanding links with business, industry, public sector and professional organisations, and our commitment to being Denmark's leading university of professional higher education means you benefit from our drive to ensure that you, our graduates, are the first choice for employers.



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to **University College** of **Northern Denmark**

Whatever you want to do - or if you are not quite sure yet - we will do everything to boost your opportunities and help you on your way to a happy and successful future career. From Business to Hospitality, IT Technology and Construction Management, every one of our programmes is designed to develop the skills employers are looking for. We focus on applied management skills, meaning that we not only teach

you theories, we also make sure you know how to use them in practice on real challenges that occur in real-life companies. UCN works closely with experienced business people to organise our teaching programmes.

Practical experience in business or industry gives you a real advantage when you start looking for jobs. We offer work relations and compul-

sory internships on all our programmes, giving you the opportunity to develop the skills you need for your career, and thereby increasing your employability and entrepreneurship.

UCN offers professional academic programmes to students who need quick access to a business career. We reach our goals through a modern teaching approach, high-quality learning facilities and committed staff and students.

UCN's doors are open to Danish as well as international students from all over the world. All our programmes are taught in Danish, but an increasing number also in English.

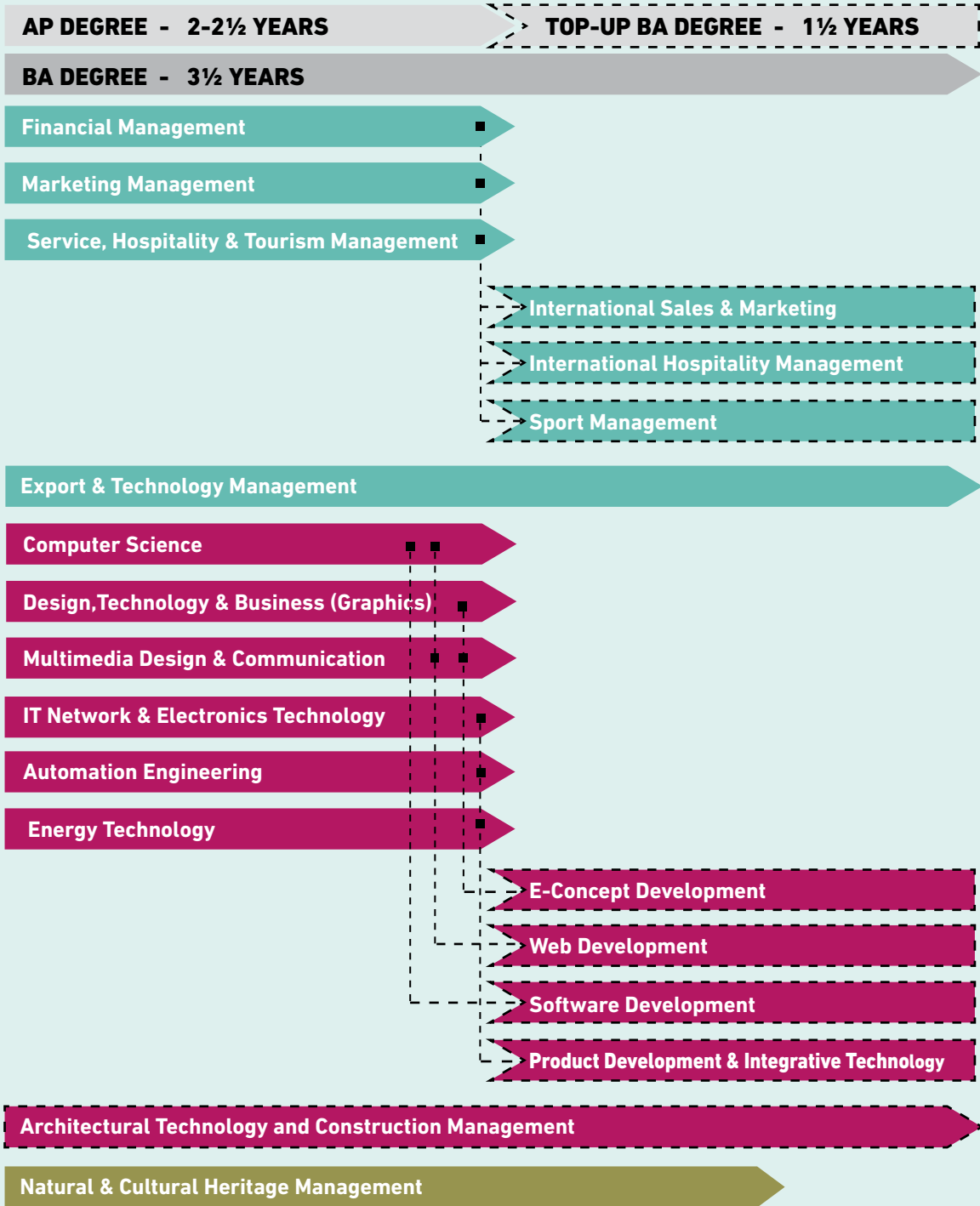
UCN is there for you and your career.

*great careers start **here***



19 INTERNATIONAL PROGRAMMES

This figure illustrates the duration of our study programmes and how they can be combined to form a tailor-made course of studies to suit your specific interest and needs.



GRAB YOUR CHANCE FOR A BETTER FUTURE

UCN is a dynamic and innovative training institution that focuses on high quality undergraduate education with an emphasis on professional skills, applied sciences and personal competencies.

Level of degree and recognition

Today, UCN offers a variety of study choices for our prospective students ranging from academy profession (AP) to bachelor's degrees (BA). Being a university of applied sciences, UCN focuses on developing the graduates' skills and competencies so that they can be an asset for the employers from day one.

In the table on page 4, you can see the large and unique number of **2-year AP Degree** programmes we offer and how they can be extended to **bachelor degrees** by adding another 1.5 years of studies. These add-ons are called **top-up programmes**.

The combination gives you two different degrees/diplomas and also two different internships of 3 months' duration each. The advantage of graduating with a bachelor's in this way is that the student can combine different fields of study. For instance, you can start out with an AP Degree in Marketing Management and after graduation continue your studies to get a bachelor's degree in Sport Management with another 1.5 year of studies within that subject area.

UCN is unique in Denmark due to the number of programmes we offer taught fully in English. Another special feature is the diversity of our business and technically-oriented subjects and the possibility of combining AP degrees with top-up bachelor's degrees. In fact, any UCN AP degree can lead to a bachelor's degree in this way.

You can also study on a **full 3.5-year bachelor's programme** in a single subject field where there is one internship of 6 months' duration in a company in Denmark or

abroad to allow you to apply what you have learnt during classes.

The AP Degree is a short, pragmatic programme aimed at a business career. It is normally comparable to the first 2 years of a bachelor's degree and equals 120-135 ECTS. Our bachelor's degrees are of 3.5 years' duration – 210 ECTS.

The BA degrees of 3.5 years' duration can be studied within one field of study or as a combination of an AP Degree (2 years) + a top-up BA degree (1.5 years/90 ECTS points).

Having graduated with a bachelor's degree from UCN, you can study for a master's degree in Denmark or abroad – typically after another 1-2 years of studies.

Public higher education institutions in Denmark are governed by national legislation concerning degree structures, teacher qualifications and examinations. They are all world class education providers.

All programmes are accredited by national, independent accreditation agencies and the Accreditation Council.

Language of instruction

All the mentioned programmes in this brochure are taught fully in English.

Application deadline

15 March for September intake and 5 December for February intake (later applications are welcome, but we cannot guarantee you a place).

Application procedure

All higher education institutions in Denmark use the same application form. The applicants have to fill in a co-ordinated enrolment form called the KOT form, which is similar to the UCAS system in the UK. Find the application forms and application instructions at UCN's website: www.ucnorth.dk

Starting date

All programmes start on 1 September or 1 February, but introduction day for international students is normally 2-3 days before 1 September.

Learn more on www.ucnorth.dk or contact the international office at UCN: international@ucn.dk

GENERAL INFORMATION /

MODERN TEACHING METHODS AND TECHNIQUES

“Think, play, participate”, describes what we expect from all our students and the atmosphere where the teaching takes place.

UCN places its special focus on preparing you for the competitive work in the business sector, and thus the methods used will be group-based thematic activities, miscellaneous projects, guest lectures, field trips, independent group work, case studies and debates.

The lectures are conducted in a friendly, yet constructive, manner as a dialogue between the lecturer and the students. In most cases, there will be no right or wrong answer; your opinion and arguments are of the greatest importance to us. Our business partners play an active

role in developing curricula, curricula, giving our students an advantage when it comes to employment.

As a student, you can specialise through your choice of electives, specialisation and final project topic. UCN can also offer study abroad opportunities e.g. through our Erasmus Charter and other bilateral agreements in Australia, the USA, Korea etc.

All programmes feature a compulsory internship in a company in Denmark or abroad during which you will apply in practice what you have learnt in the classroom.

Assessment

Assessment is carried out through a combination of course work, assignments and interdisciplinary examinations. A range of methods used include problem-solving exercises, formal reports, either oral or written, presentations, and other special assignments.

Financial support for students who go abroad

Each year, UCN sends many of its students and lecturers abroad to partner institutions in and outside of the EU. Before undertaking their internship or studies abroad, our students can apply for financial aid from EU funding, funding which UCN receives for its students from the Danish state, or funding from private funds that support UCN's international activities.

Friendly student counselling and career services

The International Office provides practical support to life in Aalborg and going-abroad activities. The student and career counsellors are there to help you if life gets difficult or you need to talk to someone or receive good advice. They can also guide you in terms of elective subjects, career and job opportunities etc.

Social events

UCN staff and student unions and buddies organise a number of social events such as the sports day, Halloween parties, other theme parties, bowling trips, Friday bars excursions and company visits.

THINK

Independence
Problem-oriented
learning
Specialisation
Challenges
Initiative

PLAY

Creativity
Innovation
Open-mindedness
Freedom
Informal environment
Experimenting

PARTICIPATE

Active participation
Responsibility
Dialogue
Teamwork
Commitment



Kelly Hrupa, Estonia,

"As a student of UCN in Denmark, you will find that there are many different approaches to improvement and problem-solving - you will find that there are versatile ways to live your life. The studies and the teachers will encourage you to believe in yourself and realise that there are no wrong answers, just different opinions."

PREPARING STUDENTS FOR THE GLOBAL WORKPLACE

The global workplace of today is looking for employees who not only master theory and the ability to think out of the box, but who can also communicate their ideas, collaborate and establish trust in others.

The development of those skills is what we call “the whole person” approach, because it develops and integrates skills of the mind, the heart and the legs. The goal is to develop a career-oriented mindset along with the student’s ability to combine professional skills with personal and social skills in a way that fosters creativity and innovativeness in their future careers.

“The whole person” approach at UCN reflects the goal that all graduates of UCN, regardless of subject area, should be able to put their knowledge to good use. “The whole person” is the image of a person, who has achieved both professional and personal development and who has learned in practice to combine these different areas of knowledge and know-how in a way that creates value.

“The whole person” approach is part of an overall pulse philosophy at UCN. This philosophy – as a way of teaching and learning – is our way of meeting the needs of the modern workplace. We have noticed the effects of this philosophy in the increasing number of students who choose to study at UCN, we see it in the

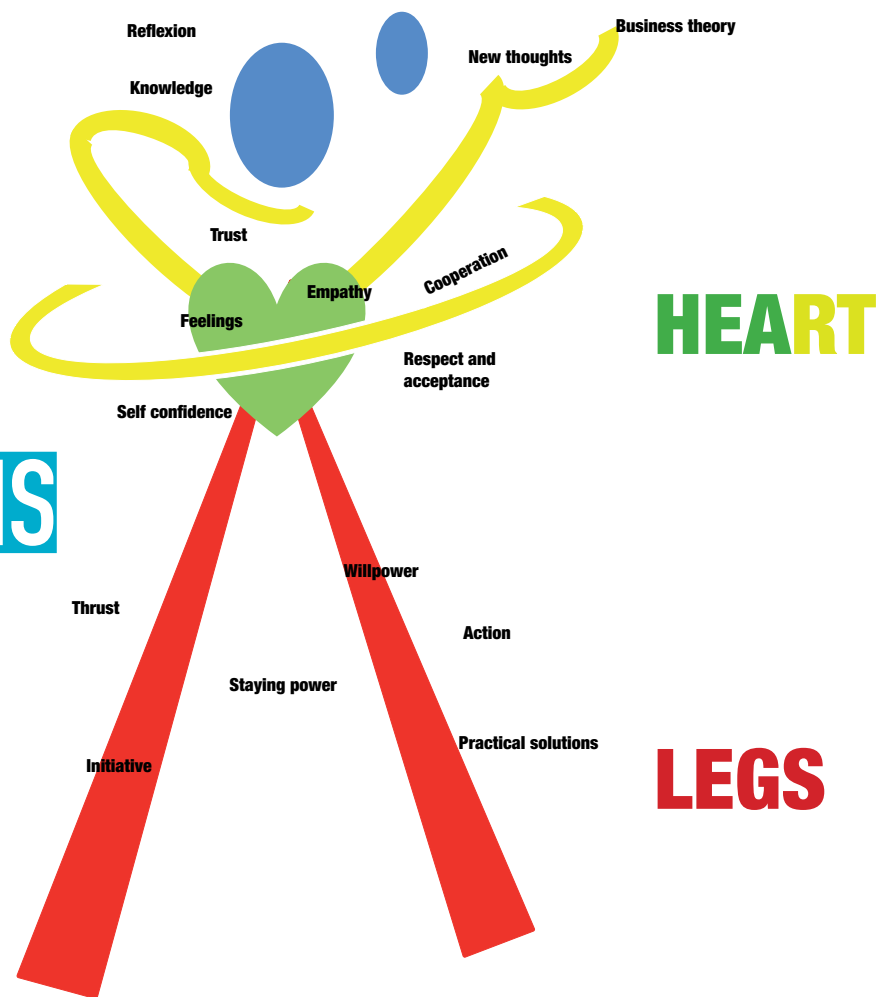
students’ evaluations, and we get positive feedback from the companies we work with. A number of initiatives at UCN aim at supporting and strengthening “the whole person” approach:

- Onboarding and offboarding of students: all students are welcomed to UCN as if they were a new employee and are similarly acknowledged when they graduate.
- INSIGHTS for Self-Evaluation and Personal Development: all students get their own personal profile, which helps them identify how they can benefit from each other’s and their own strengths and abilities.
- Student Involvement Events: Sports day, camps, student-to-student services, clubs e.g.: drama, band, choir, sports

etc. organised by our student ambassador corps.

- Health Certification: UCN is health certified and has free sports activities for staff and students. We also have policies on alcohol and smoking and promote healthy nutrition.
- Wall of Fame: Celebrating students who win our design competitions, do extraordinary things and engage in extracurricular activities i.e. students who simply make a difference.
- “Lecture assistants”: older international students who have understood how you perform in a Danish learning context: they explain techniques and ways of learning in a practise-based environment with no hierarchy, and they help newcomers every week on each programme.

WE EDUCATE WHOLE PERSONS



HEAD COMPETENCIES

- Knowledge, reflection and ability to generate ideas
- Handling complex problems
- Analysing and organising knowledge
- Generating new thoughts
- Professional insight and curiosity
- Business flair
- Holistic attitudes
- Understanding learning and academic processes
- Learning to learn

HEART COMPETENCIES

- Personal insights and development
- Relationships and co-operation
- Clout – getting ideas accepted
- Ability to feel and generate empathy
- Understanding your own influence on surroundings
- Fine-tuned communicative skills
- Respecting differences
- Developed self confidence

LEG COMPETENCIES

- Will to act responsibly
- Transforming theory into practical solutions
- Transforming insights into new approach and action
- Willingness to undertake personal responsibility
- Handling complex tasks
- Decision making skills
- Taking initiative
- Staying power

UCN AND BEYOND!



Annamaria Kubovcikova, Slovakia

"After graduating from the UCN Marketing Management programme, I continued my studies at the Aarhus School of Business (ASB) on the master's programme in International Economic Consulting.

I enjoyed the time at UCN and have a lot of positive memories.

I think it is a great place to start an education, especially for a foreigner like me. I needed the time to get accustomed to the new environment and new way of learning. I can see I have an advantage in my graduate studies compared to the people who just came to Denmark because I am used to applying theory in the exams and during lecturing and studying in general. I appreciated the group work at UCN; it has taught me how to work in teams. I am working in a voluntary organisation AIESEC as the Vice President of External Relations, and currently I am working in Korea. I can confirm that I am using the marketing and sales background that I got at UCN for accomplishing my goals in the organisation."



Eva Szuchy Kristensen, Hungary

"I graduated from UCN in 2009 with an AP Degree in Financial Management.

After that, I finished my bachelor's studies at Aalborg University (AAU) and continued there to a Master Degree in International Business Economics. The Financial Management degree gave me an excellent opportunity to get an insight into the financial perspective of the business and gave me the direction of which career path I should choose in the future. Currently, I am spending my summer internship at Global Banking and Markets, which is the investment banking part of Royal Bank of Scotland in the UK. I can strongly recommend UCN to anyone."



Louise Holk, Denmark

"In 2008, I graduated from the Service, Hospitality & Tourism Management programme at UCN. During my internship, I had worked 5 months in Dubai, United Arab Emirates at the Ritz Carlton. As a direct result of my internship experience and knowledge from Ritz Carlton, I was, after graduation, employed as the Guest Relations Manager for the NP Hotels (D'Angleterre, FRONT, Hotel Kong Frederik in Copenhagen). It was an entirely new position at the NP Hotels, so I started from scratch and was responsible for all the Guest Relations departments at these hotels. In 2009, I had the chance once again to move to Dubai and to work as a marketing coordinator for an oil trading company, International Bunkering Middle East DMCC. Concurrently with my jobs, I've been studying for the diploma in business administration (HD) at CBS, Copenhagen; virtually, however, as I'm living and working in Dubai."



Irina Lopatina, Latvia

"After graduation and my Erasmus semester at UCN in Aalborg, I am now working at NORDEA - in the Nordic and International department as Junior Relationship Manager in Riga, Latvia. I am also studying

in the evenings and Saturdays as well. It's a very hard and intense period for me, but I am very satisfied and sure that the stay in Denmark helped me a lot to become employed in a Scandinavian Bank in my home country."



Mykhailo Bezv, Ukraine

"I graduated from the Marketing Management programme at UCN in 2009. After an intensive search for jobs, I started as Account Manager for Nordsign A/S in Hadsund, DK working with CPM/ERP system analysis and implementation, sales force automation planning and the company website."



Chris Leue, Germany

"After graduation in 2010 from the Financial Management programme, I am currently working for Spar Nord Bank, which is one of the biggest banks in Denmark. Since I left

UCN, I was concentrated on making a career in the financial sector as well as educating myself further by taking a real estate education. Hard work, a positive point of view and a smile can make a major difference."



Tony Kolarov, Bulgaria

"All my life, I have been dealing with sports, but when I first came to Denmark, I did not really know what exactly Sport Management means and deals with. Graduating from UCN, I am now confident in my skills, and I am proud to say that I have the theoretical and practical competency to work at the highest level in any sport or event management organisation. Finally, I realized what my calling is, and right now I am fulfilling my dream in London, UK. I am really grateful to the lecturers I have been working with, and at this point, I cannot be any happier that I chose UCN and Sport Management as the right direction for my professional endeavours."

**Vlas Batura, Ukraine**

"I studied computer science and graduated in 2008. I liked the logical challenges and there is a great potential in this specialization worldwide. As a student at UCN, I was quite busy - I had a part time job, attended Danish courses and was occupied with different projects and home tasks from school.

After graduation, this work paid off; shortly after, I got a job as Navision developer within Navtilus Software. But the learning process has not stopped. I had to get familiar with a new software system and improve my Danish as all communication within the company and with customers was in Danish. Now I am working at Trimit Software company with Navision integration, development, testing and documentation and would like to get on a new higher level. That is why I am going to apply for a part-time bachelor's degree in Software Development at UCN in the near future. So, learning never stops..."

**Kirill Panev, Lithuania**

"I took two years of education in UCN in IT Networking and Electronics with the electronics specialisation. I obtained an AP Degree, and then I decided to go to Aalborg

University to pursue a bachelor's degree first and then continue with a master's because I want a highly technically oriented degree where I can continue for a scientific career ending up with a Ph.D. in the science field. I got transfer credit for my AP degree so that I don't need to start my education at Aalborg University from the beginning. I obtained a lot of practical knowledge from UCN, which will be a huge help for me in the future. UCN gave me the fundamentals and the practical orientation in the field of electronics, and I will be glad to build my knowledge on top of this foundation. I am very thankful to all my teachers."

Magdalena Mincheva, Bulgaria

"I am currently working as an international co-ordinator at University College of Northern Denmark after having taken an AP Degree in Service, Hospitality and Tourism Management and a top-up in International Sales and Marketing.

UCN and Denmark have given me not only a world class education, but real life experiences as well. Living abroad builds one's character enormously. When reflecting on the whole rapid process within those 4 years, I have found the success formula which has worked for me, namely being positive, persistent, proactive and punctual. I have always appreciated all the opportunities Denmark has for the international students. I could study Danish language entirely for free for 3 years, and the combination of the Danish language afternoon classes and the contact with the local Danes through a part time job at IKEA helped me learn the language at a communicative level, which is a giant tool for being able to continue with my professional career in Denmark."

**Tilano Roser, Germany**

"I studied Multimedia Design at UCN, and it is all about being creative and sometimes thinking in different ways. It is about wanting to understand the world, life and the things

that surround you. For me, it was a case of finally being able to bring out my creativity again after having suppressed it since I left kindergarten. The study programme is organised in a very constructive way. You have much better opportunities to get involved in classes, because most classes at UCN have a maximum of 30 students. Not like in many German, overcrowded universities with 250 people in an auditorium. This means that the lectures change from monologues to dialogues because studying means developing yourself.

After graduating my studies, I went straight to Cologne to start something completely new once again. I established my own multimedia design business and a fashion brand called 'nosedive'. I will still offer web design, branding and printing, but I will also be very occupied with my fashion brand and online selling."

**Adam Peter Mills, Scotland**

"My favorite thing about UCN was how the students gained a close relationship with the teachers. We weren't treated as "just another student". This made it much easier to ask for help, whether it was problems with learning, or even helping to translate official documents into English. When I have completed my bachelor

degree, I will begin looking for a job in the financial department within an international company".

ACADEMIC LIFE AT UCN — SO MUCH TO OFFER...

UCN has a lot to offer its students. Below are a few highlights of the most important reasons for choosing UCN as your future study abroad destination.

How we teach

With over 180 professional staff and continuous investment in development and research, UCN is a stimulating and inspiring environment for your studies. Read about our unique learning approach at UCN on pages 6 and 7.

A head start to a promising career

Studying at UCN means that you get a quick start in your future career with many paths to take at middle-management level, and it also gives you the possibility to continue your development at a number of universities and schools in Denmark, the Netherlands, France, Great Britain, Australia, the USA, Norway or Hawaii - places that UCN has made agreements with.

Challenging education

Thanks to good, long-term contacts with the business sector, we guarantee that the qualifications obtained by our students are relevant to an increasingly global business environment. The hands-on management situations and entrepreneurial agenda are very popular among the students in general and the international students in particular.

Modern, high-quality learning facilities

UCN is a modern academic space for teaching and research with three premises in Aalborg. We take pride in offering 24/7 access, up-to-date IT equipment and a library that subscribes to a number of academic and business-oriented databases.

Danish design dominates the buildings, the light, the interior and furniture, making the whole environment very friendly, bright and inspiring.

Intimate, intercultural atmosphere

At UCN, not only the teaching, based on classroom learning, but also the facilities surrounding the classrooms are inspiring and lively with art on the walls and cosy corners where students can sit for a cup of tea or to do group work. The students are of various nationalities, which contributes to the intercultural understanding based on dialogue, debate and commitment.



www.ucnstudentcommunity.dk



Aleksandra Goinska, Poland

"When I graduated from high school in Poland, I was looking for some good universities abroad, but the payments were so big I gave up. When I found out that you can study in Denmark for free, I applied right away. I did not know anything about the city or the school, but I felt like I already belonged there. Danish people are incredibly nice. They are willing to help you with everything. There are good and bad times, but fighting for your attitude, friends, home and job make your personality stronger. This is the experience you cannot get living in your home country where you have everything on hand. You are on your own now!"

UCN STUDENT AMBASSADORS ARE THERE FOR YOU!

UCN Ambassadors welcome you to Aalborg. We help you by organising hobbies, events, student-to-student services and relevant freshman information.

- The ambassadors co-organise parties for Danish and international students e.g. black light party, traffic light party and other theme parties.
- They initiate cultural events and organise e.g. picnics, out-door events and excursions, teambuilding activities, film nights, maintain and up date the event calendar with all the free activities, concerts, cultural events etc. that go on in Aalborg.

- They run different leisure and sport activities, which are organized in clubs and free of charge. This means that you can e.g. play basketball, volleyball, football, do modern dancing, play in a band or join the drama club.
- The ambassadors continually take up new activities. All current students are welcome to make suggestions for new activities or sports and to send an application to become an ambassador.

UCN and the ambassadors have developed a virtual community for all study programmes where students can share information about

events, concerts, competitions, buying and selling items, carpooling, subletting accommodation, jobs and internship opportunities, good advice and experience. We call it UCN student community. Visit here: **www.ucnstudentcommunity.dk**

The virtual community is based on the idea that the best ones to help others are those who are in the same boat. Our students are active in town, they are using the facilities, they have their finger on the pulse.

UCN students are also blogging about their life and studies in Aalborg, this is also a very good and not least interesting

source of new information about the city, the life you can lead here, and other student's experiences to give inspiration and help to new-comers. Go to the blog here:

<http://meyouucn.blogspot.dk/p/ucn-ambassadors.html>

Last but not least our students have a Facebook group for sharing problems and victories and discussing daily life. UCN has facebook and Twitter pages where you can follow us and stay up to date: **<http://www.facebook.com/UCNTBInternational>** & **<https://twitter.com/UCNTandB>**



WHY STUDY IN

SMALL COUNTRY – BIG OPPORTUNITIES

Denmark is a modern welfare state with an international outlook. The Danish knowledge-based economy, covering areas such as biotechnology and food and environmental science, is highly developed. All Danish higher education institutions benefit from their co-operation with business, industry as well as research and development institutes, creating an enriching and vibrant learning environment for students.

Danish higher education is famous for its innovative teaching approach and high international standards. The institutions offer a dynamic study environment, emphasising independent study, initiative and project-oriented learning.

As a student at a Danish higher education institution, you are encouraged to play an active role in your learning process and take responsibility for planning and carrying out your projects, either independently or together with other students. In addition to attending lectures, you will be expected

to participate in discussions and continuously develop your critical thinking and analytical skills.

For international students, the Danish approach to teaching and learning can introduce a whole new way of studying and thinking, which will challenge you and provide you with an excellent platform for your future career.

Higher education in Denmark is regulated by the state, and all public institutions are subject to continuous approval and evaluation processes. The institutions have a high degree of autonomy, but they are required to follow the

A DANISH EDUCATION PROVIDES YOU WITH:

- Strong analytical and communicative skills
- The ability to work independently and in groups
- An international profile from a high-quality education system
- An excellent platform for your future career

national regulations for e.g. teacher qualifications, degree structures, examinations and external examiners. The regulations define the national standards for Danish higher education and ensure that all students obtain an education of the highest quality. A nationally established – fully independent – accreditation agency assures the quality and the relevance of higher education programmes. Furthermore, many institutions have obtained international accreditation for their programmes.

All institutions of higher education in Denmark use the European Credit Transfer and Accumulation System (ECTS), which facilitates European credit transfer.

(Source of information:: The Danish Agency for Universities and Internationalisation under the Ministry of Science, innovation and Higher Education)



Intars Guza, Latvia

“The reason why I came here is the thing that I like the most - the teaching style. It is free and open to all kinds of discussions, different opinions, different approaches and different solutions. Our lecturers are very highly qualified and have lots and lots of experience that they share with us every day. And from what can you learn more than other people's experience? After graduating my current degree, I plan to put my gained knowledge into action by pursuing further education as I believe that I will have a great base of knowledge to get further and to achieve my goals.”

DENMARK?



Incoming exchange students

Due to the extensive network of partners that UCN has developed through many years of active involvement in international networks such as EAIE, SPACE, Nordplus, Leonardo, Erasmus, EURASHE etc., we have a large number of incoming exchange students every year. These students are already enrolled at a higher education institution in or outside of Europe.

An exchange student can study at UCN for one or two semesters and choose a semester on one of the 19 programmes in English. One semester is equivalent of 30 ECTS credits.

Students wanting to be exchange students at UCN are advised to contact the international office at their home university.

At www.ucnorth.dk, you can find the curriculum, subjects and corresponding ECTS credits for each of the programmes plus the full list of all our partners.

You can get more information by contacting the International Office at international@ucn.dk

Application forms and our learning agreement can be found on www.ucnorth.dk

DENMARK

Facts about Denmark and the Danes

- Denmark's population in 2010 was approximately 6 million people.
- Denmark is known for being committed to human rights and fighting for a sustainable climate.
- Denmark has a long tradition of life-long education.
- Most of the Danes prefer going to work by bicycle rather than by car.
- 85 per cent of all Danes have got internet access at home.
- Denmark is a constitutional monarchy and the head of state is Queen Margrethe II.
- Denmark was the heartland of Viking society during the Viking Age.
- Informality is a key word for the Danes.
- Denmark is a Mecca for admirers of modern design, architecture and fashion.

According to the World Database of Happiness, Denmark tops the list of the world's happiest countries.

How come? Probably because it is a rich society characterised by a non-hierarchical structure, open democratic dialogue and a long tradition for life-long-learning.

Denmark has a very well organised infrastructure all over the country, almost no unemployment, a welfare system that offers free doctors, hospitals, education and a number of other social benefits, a very low crime rate and hardly any poor people. Foreigners living in Denmark benefit from the Danish welfare system on an equal footing with Danes.

Denmark also shows its strong political commitment as a member of the Nordic Council, The United Nations, NATO and the European Union. Despite of this, the Danish currency is still the Krone, DKK, although it is pegged to the EURO.

Denmark is a Northern European country. Characteristic of Denmark's geography are the many islands, a total of 407. No place in the country is further than 50 km. away from the nearest sea or fjord. We have a mild climate all year round: warm summers and not severe winters moderated by the effects of the warm Gulf Stream.

The Danish language is spoken by approx. 6 million people - mainly in Denmark. Foreigners say that if you know some English and German, Danish is not so difficult to read, and if you make an effort, you have a chance to learn it while studying at UCN.

Knowing the Danish language will increase your job opportunities not only in Denmark but also in Scandinavian companies abroad.

and AALBORG

Attractions

Aalborg has a very nice Zoo, cinemas, theatres, the Aalborg Tower and a number of museums, parks and the Limfjord with its harbours full of boats and yachts.

Close to Aalborg you will find the cleanest, longest and biggest sandy beaches in Denmark with swimming and windsurfing possibilities and very idyllic small towns.

WHAT AALBORG CAN OFFER YOU

"Few places can boast a harbour masterpiece by architect Jørn Utzon. The name Utzon might not ring a bell, but his Sydney Opera House is known across the globe. Aalborg is not Sydney, but that does not stop this provincial town from thinking big, adding cosmopolitan panache to its more humble heritage. Utzon grew up here by the harbour and the Utzon Centre was the last of his designs ever to be built. The exhibition centre is part of a 234 mio. Euro waterfront development with a music centre, park, street football court, sea swimming pool and the imposing Nordkraft centre.

This former power station has been revamped into a cultural hub with an art-house cinema, music venue, art gallery and restaurant. With stark concrete walls, exposed iron girders and high ceilings, it's like an awesome industrial cathedral. The scale is something more akin to a city like Berlin or London." *)

**) source: KLM travel magazine, information about Aalborg when opening direct flights from Amsterdam to Aalborg.*



WHAT AALBORG CAN OFFER YOU

Life in Aalborg

Aalborg is an excellent study abroad destination that has everything a student could ever want.

GENERAL INFORMATION

Aalborg is a relatively small but still cosmopolitan city that is very popular among Danish students and students from all over the world. Aalborg is like a campus in itself. Aalborg is known for the high academic standing and up-to-date education, diverse diverse entertainment activities and fun, beautiful nature, architecture and design. It is located in the upper parts of the Jutland peninsula, known as the number one tourist destination in Denmark.

About 200,000 people live in Aalborg, which makes it the 3rd largest city in Denmark. It is a bicycle-friendly city that lies on the banks of the picturesque Limfjord and is a neat and tidy city with clean air.

Eating & drinking out

The city has a great choice of places for eating and drinking – more than 300 bars. You can easily find student-budget friendly spots and places offering Danish, Thai, Italian, Chinese and Greek cuisines. Danish people are fond of charming cafés and pubs, and Aalborg has a lot of them!

Night life

The famous Jomfru Ane Gade, a street full of discos, bars, pubs and cafés, is a real pride of Aalborg. It's a great place for those who love to relax and spend a night dancing or just having a drink with friends.

Sporting traditions

BAAalborg is also home to professional ice hockey, handball and football teams in the best leagues in Denmark. Several times, the teams from Aalborg have won the Danish championships. Along with that, you will find modern fitness centres and many places to play pool, football, badminton, go bowling or dancing or do athletics, etc. and Aalborg also has very modern swimming pools - indoors and outdoors - with wellness and relaxing facilities.

Music & culture

The cultural life of Aalborg and neighbouring cities is very diverse. Aalborg has a number of theatres and cinemas. Students have a choice of venues hosting popular local and foreign bands.

Aalborg is frequently visited by world stars: Kylie Minogue, Rod Stewart, Bryan Adams, Take That, Elton John, Sting, Stevie Wonder etc. The most important events are Aalborg Carnival in May – the biggest in Northern Europe – drama performances and the Viking Festival.

Shopping

Two long pedestrian streets and Friis shopping centre are the main shopping areas at the heart of the city. You will be pleased by a great selection of boutiques offering designers' items, stylish shops and department stores that have everything your heart desires. Seasonal sales are the "must-visit" time. Don't forget Aalborg's large shopping centres – they provide much of the indoors shopping experience.

Aalborg



Nikole Michelle Eriksen Cevallos, Ecuador

"Studying at UCN is a great experience. The teachers truly make classes a good part of the day with active discussions and exercises that really allow us to apply what we learn to real life scenarios and see things from many perspectives. Being enrolled in the international programme has also given me the chance to meet many people from around the world and make new friends, enjoying my time in Denmark."



Are you a quick learner
willing to work independently or
as part of a team? Have you got
leadership potential?
Want to follow a career in accounting
and finance?

Gudrun Gísladóttir, Iceland



"When I first came to UCN, I felt that the atmosphere was very pleasant and open. The staff is so welcoming, and you can ask questions and they are willing to help and more than that. What I like about financial management is that it gives a lot of possibilities in the future; real estate, mortgage banks, banks and further education such as: economics and business administration, administration etc."

FINANCIAL MANAGEMENT

About the programme

The AP Degree in Financial Management is a 2-year, full-time undergraduate programme. It is based on the business world's demands for staff with international competencies in the area of finance. This requires personal and managerial skills that will be enhanced through this programme making you well-equipped and competent to enter the financial sector.

The programme addresses several financial and managerial issues with the aim of providing a rigorous profile leading to the award of an Academy Profession Degree.

Career opportunities

The AP Degree in Financial Management will enhance your career prospects and your opportunities for increasing your earnings. With a Financial Management Degree, you will be able to work in the field of

financial consultancy in, for example:

- Banks
- Mortgage institutions
- Real estate administration offices
- Insurance companies
- Real estate companies or
- Financial departments of large private or public enterprises

You can also continue your studies with a top-up BA degree by adding 1.5 years to your AP degree in order to achieve a bachelor's degree. The advantage is that you get two different diplomas; first an AP Degree in Financial Management, then a BA Degree in e.g. International Sales & Marketing. You can also continue to Aalborg University to top up to BA level. Previous graduates have obtained a master's from Copenhagen Business School, Aarhus University or Aalborg University and are pursuing a great career in either their home country or abroad.

Programme structure

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects.

The 4th semester comprises an internship period in a company of your own choice and a final exam project.

The teaching and learning approaches are based on themes. This means that all subjects co-operate on joint, interdisciplinary semester themes in order to link the individual subject elements and create a more holistic/broad view.

Modules covered from semesters 1 to 3

- Financial enterprise and markets
- Personal finance
- Customer/client relations
- Business economics
- Management and communications
- Global economics
- Business law
- Statistics

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more on www.ucnorth.dk



Are you a team-player? Have you got entrepreneurial talent and a flair for marketing and sales? Are you interested in applying your analytical skills on business?



Renars Rieksts, Latvia

"I've always been interested in business. Therefore I chose Marketing Management for my education. Why in Denmark? Since I've chosen business as my future, I felt like it would be a great idea to start in a country with one of the most stable economical and social situations in the world, and it fully lives up to my expectations."

MARKETING MANAGEMENT

About the programme

The AP Degree in Marketing Management is a 2-year, broadly-based business career platform taking place in an international setting at UCN. It is a full-time, 4 semester undergraduate programme equal to 120 ECTS credits. Our programme provides you with the newest tools necessary when studying areas of marketing specific to the marketing function within organisations (e.g. sales management), as well as the study of contemporary marketing techniques.

On the Marketing Management programme, instruction usually takes place between 8:30 and 15:00. Teaching is divided into modules that last half a day or a whole day. For instance, a module could be about competitor analysis in the subject "International Marketing" or it could be a lecture, a group assignment, field analysis etc.

Career opportunities

After completing the Marketing Management programme, you can either choose to pursue a business career with your newly obtained AP degree, or you may decide to continue your studies on our bachelor's programme of International Sales & Marketing or International Hospitality Management or Sport Management. Other top-up BA programmes are available at other Danish universities or abroad in e.g. the UK.

Career opportunities include:

- Marketing co-ordinator
- Sales supporter
- Trainee
- PR worker
- Advertising consultant
- Export sales representative
- Project co-ordinator, or
- Purchasing assistant

Programme structure

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects. It's also possible to study one semester abroad. In the programme's 4th semester, you can go for an internship at a company of your choice in Denmark or abroad. Lastly, a final project is to be written in order to complete the programme. This is to be made in close collaboration with a specific company which could be the same company as where you did your internship during the specialisation period.

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Modules covered from semesters 1 to 3:

- International marketing
- Global communication
- Project management
- Business economics
- Global economics
- Statistics
- Business law

Elective subjects:

- Entrepreneurship
- Second language
- Logistics

Read more about Marketing Management at UCN on www.ucnorth.dk

SERVICE, HOSP

Are you a proactive and service-minded individual? Working with people is your passion? Want to pursue a career within hospitality, tourism, travelling or sport management?



Michaela Jurkovska, Slovakia

"For me as a student, UCN opened my eyes. Due to some of my teachers and their lessons, I'm looking at business and service in a completely new way. I'm now doing my internship at one of IHG's (Intercontinental Hotels Group) hotels, because I had this specialization at school. In my future, I would like to continue with a bachelor's here at UCN and after that start my career in the hotel business in London or New York."

2-YEAR AP DEGREE

HOSPITALITY & TOURISM MANAGEMENT

About the programme

Service, Hospitality & Tourism Management takes its point of departure in the latest relevant business practises and also contains a theoretical part. It is a full-time, 4-semester undergraduate programme equal to 120 ECTS credits. The graduate will be equipped to participate on all levels of the organisation. The graduate is expected to combine knowledge about business practises, cultural and innovative relations as well as principles regarding sustainable development. The graduate is furthermore expected to participate in customer relations and work with people of various educational, cultural and linguistic backgrounds in the organisation. Training is arranged in co-operation with the business sector supplemented by company visits, guest lectures, study trips and projects for specific companies. When you begin the programme, an introduction to the vari-

ous specialisations of hotel and restaurant management, tourism management, sport management are presented to you, enabling you to choose your individual career path.

Career opportunities

Gaining the AP Degree in Service, Hospitality & Tourism Management will enhance your career prospects and wage-earning opportunities. For instance, graduates can choose to achieve a bachelor's degree within approx. 1.5 years in UCN's top-up programmes or abroad - or begin their career immediately and find a job as, e.g:

- Marketing co-ordinator
- Sales co-ordinator
- Food & beverage assistant
- Event co-ordinator
- Reception desk personnel
- Travel agency/booking assistant
- Project assistant
- Conference personnel
- Sponsor adviser

Programme structure

The programme consists of compulsory and specialisation modules together with a three month internship period in a relevant company in Denmark or abroad.

Compulsory subjects:

- Philosophy of science and methodology
- Analysis and statistics
- Industrial knowledge
- Service management
- Law
- Leadership and project management
- Organisation and HR
- Creativity and innovation
- Strategy and business plan
- Service marketing and trends
- Economics
- Global service and economics

- Business communication and networking
- Intercultural competencies

Specialisation areas: cover half a semester and are divided into:

- Core national module
- Institution-specific module and
- Specialisation module.

The 4th semester ends with a final dissertation and an examination.

Read more on www.ucnorth.dk

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

INT

Are you interested in developing your knowledge and comprehension of business practices, applied theory as well as methods used for sales and marketing within an international business perspective? Then have a look here:

Atanas Kovachev, Bulgaria

"About Aalborg, I would say that it is really one of the most green cities in the world, and you would definitely have much fun here. Therefore, if you plan to take a new step in your life, you should opt for education at UCN. Once you decide to do this, the great staff will take care of everything from your accommodation, through your fun, to your job and role in the society. With the kind help of the university, I had my internship in a 5* resort of the Marriott International Group, so your dreams come true is just a matter of time with UCN."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

INTERNATIONAL SALES & MARKETING

About the programme

The programme focuses on sales and marketing in an international context with special emphasis on business to business sales.

The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. It is based on the business & hospitality worlds' demands for staff with international competencies for work in the area of international sales and marketing management.

With an AP Degree in Marketing Management or Service, Hospitality & Tourism Management or Financial Management or an equivalent higher education, you have access to this bachelor's programme. Please note that graduates from the Service, Hospitality & Tourism Management programme will be asked to attend a short interview. See also the other admission requirements on page 60 of this brochure.

Career opportunities

With a Bachelor Degree in International Sales and Marketing you can get a good job as e.g.:

- Marketing manager
- Export manager
- Sales manager
- Sales and marketing co-ordinator
- International sales representative
- Sales support executive
- Key account manager
- Sales planner

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 1 to 2 years at universities or schools in Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme structure

On the BA programme, the semesters 1 to 2 contain:

- Lectures, project work, tutoring, case-studies, compulsory assignments in a thematic structure

Semester 3:

- Internship in Denmark or abroad
- Bachelor's project

Core subjects:

- Marketing
- Supply chain management
- Management and organisation
- Business law
- Economics

Subjects are taught in the context of two overall themes:

- The background for a company's sales
- Business development with an international perspective

Themes are subdivided into topics i.e.:

- The customer as the focal point
- Industry and competitors
- Innovation
- Developing of the sales base and the business platform
- The sales performance
- Follow-up and retention
- Theory & methods

INTERNATI

Are you aiming for management positions within the hotel, tourism or experience economy industries? Have you considered adding an international perspective to your degree? Then a Bachelor Degree in International Hospitality Management is the right choice for you.



Viktor Kyosev, Bulgaria

"Currently, I am on my final year at UCN, studying International Hospitality and Management (BA degree). Moreover, I would like to continue for a master's at Aalborg University because I am aware that in today's labour market the competition is extremely fierce, and in my opinion the key to success is the education. I believe that the Danish educational system will provide me with all the necessary knowledge in order to achieve my goals in life."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

INTERNATIONAL HOSPITALITY MANAGEMENT

About the programme

The BA in International Hospitality Management is a business programme that is especially designed to educate professionals in the international hospitality industry. The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. It is based on the business & hospitality worlds' demands for staff with international competencies.

With an AP Degree in Service, Hospitality & Tourism Management or Marketing Management or Financial Management or an equivalent higher education, you have access to this top-up bachelor's programme. See also the other admission requirements on page 60 of this brochure.

Career opportunities

A Bachelor Degree in International Hospitality Management enables you to work in a complex world of hospitality: managing, running and developing projects in the hotel, tourism and experience economy sectors. You can find work as:

- Resort manager
- Event manager
- Tourism consultant
- Hotel manager
- Executive sales supporter
- Key account manager
- Sales planner
- International sales representative
- Project manager
- Sales and marketing co-ordinator

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities or schools in

Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme structure

Semester 1

Lectures, project work, tutoring, case-studies.

Core subjects:

Economics

- Optimisation and revenue management
- Financial management through key figures and annual reports
- Department and activity budgeting
- Investments and financing
- Distribution of costs Management
- Labour law and work environment
- Human resource management and leadership
- Theory of science and methodology

Semester 2

Lectures, project work, tutoring, case-studies.

Core subjects:

Radical new thinking hospitality cultural awareness & customer relations

- The concepts of culture and the hospitality industry
- Guest/customer behaviour
- Negotiation techniques
- Organisational culture

Business strategy

- Strategic analysis
- Strategy, concept and product development
- Strategic implementation and management

Semester 3

- Internship in Denmark or abroad
- Final bachelor's project and final bachelor's examination.



Are you interested in the sport industry and committed to take leading positions in this highly challenging business? If you like to combine your passion for sports and events with a deep understanding of the underlying mechanisms of sports, events and leisure, this programme is the right choice for you.



Rodrigo Daniel Pacheco Carrillo, Peru

"One of my professional goals in the near future is to go back home and help develop sports in Peru. I'm happy to know that here in Denmark I'm learning from one of the best countries in the world in terms of sport organisation, and UCN is giving me the finest tools to understand and put those methods in practice. I really appreciate the work and efforts of our UCN teachers as they are the ones helping us to build up our future careers."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

SPORT MANAGEMENT

About the programme

The programme focuses on sport management, marketing, economy and law in an international context with special emphasis on events, experience economy and the sports industry. With this degree, you can contribute to the growth of this sector and also to the development of experience economy in general.

The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. Being a graduate of Sport Management will open many doors to a highly competitive world of sports, events and leisure management.

With an AP Degree in

- Marketing Management, or
- Service, Hospitality & Tourism Management, or
- Financial Management, or
- an equivalent higher education,

you have access to this bachelor's programme.

Career opportunities

With this degree, you will learn to manoeuvre within the sport business. Your future tasks may range from running professional sports activities to planning and conducting events, or you might work as a project co-ordinator within the public sector.

Your first job could be as an administrator or project manager on one of the many different projects and events within the field of sports, and job titles could be e.g.:

- Sports consultant
- Sports executive
- Key account manager
- Sports development planner
- Club manager
- Sports marketing co-ordinator
- Event co-ordinator
- Project manager

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad. At www.ucnorth.dk you can see the further study opportunities.

Programme structure

Semesters 1 to 2:

Lectures, project work, tutoring, case-studies, compulsory assignments in a thematic structure, visits to organisations in the industry

Semester 3:

- Internship in Denmark or abroad
- Bachelor's project

Study contents

Core subjects:

- Sports industry - sport organisations and the environment
- Sport marketing - consumer behaviour - sponsorships and fundraising

- Sport management - strategy - organisation and human resource management
- Sports economics - sports as a product - sport finance
- Methods and research in sports
- Sport law - sport contracts and risk management - legislation

The programme will help you delve into relevant theories relating to the industry and will provide you with the necessary practical experience that will become a solid foundation for your future career.

EXP

Are you interested in the European business sector and its competitiveness? Would you like to be capable of independently handling the tasks of the company in relation to exports, both internationally and abroad and collaborate with both the technical and mercantile staff? If so, this programme is the right choice for you.



Sanna Møller Olsen, Denmark

"UCN makes sure that our class often goes out in actual workplaces to meet the people working in positions that we could strive to get in the future. This definitely helps to inspire us in choosing our paths. For my future career, I imagine myself working with my core interest: export sales in a global company, preferably within medical equipment. However, I am also very interested in sitting on the opposite side of the table so to speak and maybe work with procurement as a strategic buyer. UCN provides me with the skills to go either way."

3.5-YEAR BACHELOR'S DEGREE

PORT & TECHNOLOGY MANAGEMENT

About the programme

The 3.5-year Bachelor Degree in Export & Technology Management combines technical fields with mercantile subjects and provides the graduate with a profound insight into the company's business in relation to product sales and technical solutions.

The programme is a full-time, undergraduate BA degree equal to 210 ECTS credits.

The first five semesters are primarily based on: classroom lessons combined with company visits and guest teachers with a strong attachment to the business sector and skills you acquired in practice while collaborating with an interesting company.

Career opportunities

With a Bachelor Degree in Export Sales & Technology Management, you can participate in the strategic development of the customer basis and relations for the company through technical service, counselling and sales. Thus, you should be able to complete and implement sales, services and marketing plans in a global market. The programme provides you with a strong profile to undertake professions such as:

- Export consultant
- Product consultant
- Export manager
- Export director

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Programme structure

The programme is divided into three cross-sectional fields: a technical, a mercantile and a general field with the following approximated percentages:

Technical field: 40 %

- Production development and processes, material, construction, design and project management

Mercantile field: 40 %

- Industrial export, marketing, foreign trade, finance, shipping/transport and innovation

Interpersonal field: 20 %

- Communication, foreign language, cultural understanding and negotiation techniques.

These cross-sectional fields are distributed on 7 semesters each with its distinctive professional focus.

1st semester:

- Business foundation and technological basics

2nd semester:

- Understanding markets

3rd semester:

- Planning the marketing effort

4th semester:

- Markets and customer management

5th semester:

- The selling organisation

6th semester:

- Internship "from theory to practice" in Denmark or abroad

7th semester:

- Specialisation module and Bachelor's project

Read more about each semester and the subjects' ECTS credits on www.ucnorth.dk



Looking for excellent career prospects in computing? Are you keen on finding solutions and being challenged, using an analytical approach? Want to obtain highly respected qualifications?



Richard Spence, United Kingdom

"Another thing that is different here at UCN, and I mean it in a good way, are the teaching methods. Examinations are pretty much the same like in my country, but the differences appear in the projects and defending your own work. At UCN, there is a lot of emphasis on group work and on teaching how to work with other people. I would definitely encourage everyone to come to UCN as it's a life time experience. Some of my best friends are Danish now. We hang out every week, and we do random stuff, and I am happy because I got the chance to make friends from different parts of the world"

COMPUTER SCIENCE

About the programme

The 2.5-year AP Degree in Computer Science equips you with all-round knowledge in the field of information technology. The programme is based on a practical approach - "learning by doing". The computer science programme emphasises both the technical as well as the social aspect because the graduate is expected to work in a team in a future workplace, functioning well as a teamplayer in the field of information technology.

You will be studying subjects in the fields of programming, system development and business. We only teach a single subject per day to allow you to really get into the subject. In the fourth semester, you will select a subject of particular interest to you. This is your chance to develop the profile you want and choose the direction of your future working life.

Career opportunities

An AP Degree in Computer Science provides you with a strong profile to kick-off an immediate business career.

Career opportunities include:

- Programmer
- Systems developer
- Systems administrator
- Network consultant
- Software developer

Your employer may be a private company or a public, national or international organisation.

After completion of the Computer Science programme, you can also choose to continue your studies at UCN in Software Development or Web Development. They are top-up programmes adding another 1.5 years of full-time, undergraduate studies to your degree, giving you a BA degree.

You can also choose to continue studies at other universities in Denmark or abroad.

Programme structure

The course consists of 5 semesters, which equal a total of 150 ECTS credits in the European Credit Transfer System.

Compulsory subjects, semesters 1 to 3:

- Software construction
- Software design
- IT in business organisations
- Computer architectures and operating systems
- Software architectures and distributed programs
- Computer network and distributed systems
- Systems development methods
- Databanks

Specialised part semester 4:

- Systems development methodologies

Electives

Electives may vary from year to year based on student suggestions and new trends.

Semester 5:

- Internship in Denmark or abroad
- Final exam project

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more about the Computer Science Degree at UCN on www.ucnorth.dk

MU

Are you eager to learn to design, plan and implement the presentation of information and messages with the help of the latest multimedia tools on a national and international level? Are you interested in making communication between individuals easier and to facilitate this through web design?

Anton Ivov Nikolov, Bulgaria



"The Multimedia Design & Communication programme at UCN is absolutely wonderful because it opened my eyes to many new aspects of modern design. It gives me a very strong basis upon which I intend to continue building up my skills. One of the great things are that you constantly work in groups on different projects, which not only improved my knowledge of the subjects, but also developed my personality so that I can co-operate better with other people. Another thing I personally like is that the teachers are always ready to point you in the right direction and answer all of your questions."

2-YEAR AP DEGREE

MULTIMEDIA DESIGN & COMMUNICATION

About the programme

The 2-year, full-time AP Degree in Multimedia Design is an opportunity to study within the wide field of media and communication. Your future work may range from consultation and specialist assignments to managing major projects. This is an undergraduate programme equal to 120 ECTS. It is based on the business world's demands for staff with international competencies in the area of web development.

The Multimedia Design programme is a relatively short and practice-related education that combines your design skills with your skills in presentation and communication of information and messages.

Career opportunities

The programme enables the graduate to independently plan and carry out processes and tasks in multimedia productions, from strategy and market analysis through A/V productions and design of user interfaces to the programming of the end result published on the internet.

Career options include professions as:

- Web designer
- Flash designer
- Game designer
- Web & new media project manager
- New media consultant/developer and innovator
- Webmaster
- Project co-ordinator

With an AP Degree in Multimedia Design & Communication, you have various possibilities to pursue further academic studies:

graduates can obtain a BA Degree in Web Development or E-Concept Development if they undertake another 1.5 years of top-up studies within this field

at UCN. Graduates can also continue their top-up studies at other universities in Denmark or abroad.

Programme structure

Semesters 1 to 3:
Lectures, project work, tutoring, case-studies, compulsory assignments within:

Core subjects:

- Multimedia design
- Concept development
- Video & audio
- Aesthetics
- Usability
- Communication
- Media sociology
- Marketing
- E-business
- Project management
- Corporate culture and strategy
- Programming and scripting
- Database modelling

Semester 4:

- Internship in Denmark or abroad
- Final examination project

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more about Multimedia Design & Communication at UCN on www.ucnorth.dk

2-YEAR AP DEGREE

IT NETWORK

Are you dedicated to exploring studies in the IT and electronics engineering field? Are you enthusiastic working with product development, planning and operation of systems in the fields of computer technology and electronics?



Kenneth Brink, Lecturer

"I have a Master in Computer Science and Information Technology from Aalborg University. I like to meet and get inspired by other cultures, and therefore I have also worked in the Philippines as a product owner for one year and previously lived in Norway and Brussels. During my work, before I started lecturing at UCN, I had many business contacts with Danish companies, in the Czech Republic, France, Germany, South Africa, Abu Dhabi, the UK, Asia, Norway and Pakistan."

IT NETWORK & ELECTRONICS TECHNOLOGY

About the programme

The 2-year full-time AP Degree in IT Network and Electronics Technology qualifies the candidate for a professional position as manager of or participant in projects related to product development, planning and operation of systems in the private as well as the public sector.

The programme gives you 120 ECTS credits. It is based on the IT sector's demands for staff with international competencies in the area of IT network and electronics development.

The programme also gives you a thorough insight into the development and construction of electronics, sales and technical support within IT, production techniques and tests, purchasing of IT and electronics, and advisory and consulting services within the IT sector.

Career opportunities

The AP Degree in IT Network and Electronics Technology provides you with a strong profile to work in a lot of different professions regarding computers and electronics, for example:

- Electronics developer
- IT consultant
- Commercial purchase and sales assistant
- Network manager
- Software developer

With an AP Degree in IT Network and Electronics Technology, you can choose to continue your studies at UCN on the top-up bachelor's programme in Product Development and Integrative Technology.

Programme structure

The programme is divided into four semesters. You can choose to specialise within either electronics or IT networks. The programme consists of compulsory subjects and specialised subjects.

Semesters 1 to 3:
General subjects: technical documentation, technical mathematics, information technology, computer and electronics

Business subjects: commercial purchases and sales, business economics, business organisation, project management, environment and safety, quality.

Technology subjects for students specialising in IT network: transmission media, communications systems, network systems, network hardware, database systems and programming.

Technology subjects for students specialising in electronics: electronics, product maturing, test equipment, programme development and networks.

Electives

Electives may vary from year to year based on student suggestions and new trends.

4th Semester:

- Internship in a company in Denmark or abroad.
- Final examination project

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more about IT Network and Electronics Technology at UCN on www.ucnorth.dk



DESIGN BUS

Are you a creative individual full of new ideas? Are you fond of contemporary design? Do you have a flair for interacting with people?

Dirk Postma, Holland



"I've chosen Design, Technology & Business because of my interest in graphic design - in particular print media like magazines and brochures. I can already say that it fits my interests perfectly. I have learned a lot practically about things like aesthetics, typography, design processes and working with programs like the Adobe package. At UCN, there's a nice and relaxed environment to work in, and people are very friendly."

2-YEAR AP DEGREE

GN, TECHNOLOGY & BUSINESS (GRAPHICS)

About the programme

The 2-year AP Degree in Design, Technology and Business (Graphics) is an opportunity to study in an artistic and professional environment where we welcome diversity, individuality and problem solving ability. The education encourages you to develop a highly individual portfolio to reflect your career aspirations.

The programme is for students wanting to develop creative skills within a commercial context and provide creative solutions to real communication problems through design forms, colours and products.

The programme consists of three main themes:

1. The creative and aesthetic design
2. Hands-on graphic design programs and applications
3. The business approach

Along the way, students may opt for a study abroad period with some of the UCN partners all over the world.

Career opportunities

The programme prepares the graduate to independently plan and carry out processes and tasks in business areas concerning graphic design and communication. For this reason, your job opportunities with an AP Degree in Graphic Design will be considerable.

Career options include a profession within:

- Graphic design
- Editorial & advertising
- Newspapers and magazines
- Print houses
- Illustration
- Marketing departments

Programme structure

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects.

1st semester:

Mandatory module

- Design
- Business
- Technology

2nd semester:

Mandatory area of study

- Design
- Production
- Marketing

3rd semester:

Mandatory area of study (continued)

- Elective subject

Examples of elective subjects - that can vary from year to year - could be:

- Promotional video and screen graphics
- Digital publishing
- Modern branding
- 3D and experience design
- Typography

- Animation graphics
- 4th semester:
 - Internship: three months where you get the opportunity to work in depth
 - Final examination project

The programme combines practical work in graphic design programs such as QuarkXPress, Illustrator, Photoshop and InDesign with a creative and aesthetical understanding of design processes from ideas to finished products.

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more about the AP Degree in Design, Technology & Business (Graphics) at UCN on www.ucnorth.dk

AUTOMATIC

Do you want to manage the development of automation projects?

Do you want to organise and implement quality assurance solutions such as robotics technology for companies to ensure optimisation of their technical control systems and automated facilities? Then read on!

Erik Mortensen, Lecturer



"I have an education in maritime engineering and have worked 8 years in the industry before coming to UCN. The first four years, I worked all over the world as a commissioning engineer on large scale boilers, engines and desulfurization plants. From 2007 to 2011, I worked as operation engineer at a power station. What I like most about lecturing is when the students get involved and make their own experiences. The best experience recently was when I received a very interesting report about a subject I had never heard about. The student had made his own study and research."

2-YEAR AP DEGREE

ON ENGINEERING

About the programme

The new 2-year AP Degree Programme in Automation Engineering gives you detailed knowledge and insight into the structure and optimisation of technical control systems. You will also learn how to use this knowledge individually and in co-operation with others. You will gain knowledge about measuring technology and data collection, control and regulation systems, technical mathematics and physics as well as organising and quality assurance.

Lectures vary between class-based teaching, project work and individual assignment work. Early on, a project will form the basis of the lectures during the first half of the first semester. The project will be assessed internally and followed up by a new project that will form the basis of the second half of the first semester. The internship is your opportunity to test theory and methods in practise before

starting work on your final exam project. The internship and the final exam project will relate to a company where you will have ample opportunity to put your achieved knowledge to use and try your strength on practise-based problems and solutions.

Career opportunities

As an AP Graduate of Automation Engineering, you are well-prepared to step out into the business community where you can apply for jobs in utilities, electrical firms, automation businesses, machinery manufacturers and industrial businesses producing anything from wind turbines to marmalade. Your title will typically be technician, programmer, chief fitter, technical manager, PLC programmer, SCADA programmer or systems technician.

After completion of the AP Degree Programme in Automation Engineering, you can continue your studies on a

1.5-year top-up Bachelor Degree Programme in Product Development and Integrative Technology

Programme structure

The programme is divided into four sub-elements:

- A compulsory element that covers a joint, national curriculum and an institutional curriculum

The institutional curriculum covers subjects within:

- Technical systems design
- Control and regulation technology
- Configuration and programming
- Communications technology and project development

The joint, national curriculum covers subjects within:

- Design and construction of automatic units
- Integration of automatic units
- Systems design of automatic process and production lines
- Business-related elements

- An elective element that could include subjects such as:

- Databases
- Robotics technology
- Optimisation
- High-level programming
- Knowledge technology
- Wireless technologies

- A three month internship

- A final exam project

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Read more about Automation Engineering at UCN on www.ucnorth.dk

EN

Are you eager to become the most sought-after energy specialist who can advise about the implementation of complex energy and indoor environment systems? Are you interested in ensuring the correct structure and optimisation of energy consumption by exploiting alternative and new energy sources?

Trine Bindslev Tree, Lecturer



"As educational background, I am a Qualified BREEAM assessor from Whatford, UK, and I graduated in 2006 with a master from the civil engineering programme in architecture, from Aalborg University. During my studies, I experienced what it is like to be new in a foreign culture as I studied one year at Portsmouth University in the UK and obtained a diploma in Climate Architecture. Since graduation 6 years ago, I have worked 4 years in London within two different architect's offices. After my return to Aalborg, with a British husband, I have worked as a lecturer in an academy near Aarhus and now at UCN since 2011 within building technology, sustainable design, energy calculations, building regulations, AutoCAD and innovation. In the period from 2000-2006, I have also had freelance work, as an architect and energy calculator."

2-YEAR AP DEGREE

ENERGY TECHNOLOGY

About the programme

The AP Degree in Energy Technology is a 2-year, full-time undergraduate programme equalling 120 ECTS credits. The programme enables the graduate to handle projects across the sectors of building technology, electricity and plumbing in order to create solutions for energy optimisation and conservation in technical building and process installations including air conditioning systems, heating pumps or similar in residential or industrial buildings.

We teach relevant theory as well as hands-on practice.

Career opportunities

With an AP Degree in Energy Technology, you will obtain competencies enabling you to advise clients on practical energy optimisation, energy supply in industrial and private construction, and also industrial process installations. Graduates may seek employment in utility companies, in the installation industry or in technical and environmental departments in the state and/or municipalities in jobs like

• Project manager
• Energy engineer
• Energy advisor
• Energy consultant

- Project manager
- Energy engineer
- Energy advisor
- Energy consultant

With an AP Degree in Energy Technology, you can also choose to extend your studies by 1.5 years and get a top-up Bachelor Degree in Product Development & Integrative Technology.

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.

Programme structure

The programme is divided into 4 semesters, each with its own distinctive technical focus.

The compulsory part contains a number of technical energy theory modules such as building technology, indoor environment, automation, control and regulation, traditional and innovative energy sources, energy analysis, calculation of energy consumption as well as process and production plants. The elective subjects cover a wide field and provide you with the opportunity of working thoroughly with a subject and specialising in process and production plants, building installations as well as alternative and new energy sources.

Furthermore, the programme enhances your knowledge on subjects related to corporate understanding, primarily subjects focusing on innovation, project management and business know-how.

The three month internship in the fourth semester can take place in Denmark or abroad and gives you the opportunity to apply theory and skills you acquired in practice while co-operating with an interesting company. The semester concludes with a final project based on co-operation with a company and embraces skills and knowledge acquired throughout the entire programme.

Are you dedicated to work with more advanced web development projects, targeting different platforms, using multimedia, audio, video, etc. in integrated communications solutions?

Anastasija Jakovleva, Latvia

"Studying at UCN in Aalborg was a bit different from studying at my home university in Latvia. I have received lots of diverse knowledge, giving me an opportunity to work in different kinds of organizations in the future. The teaching methods provided by the lecturers create an informal atmosphere and an international environment that greatly extends your knowledge and skills. At UCN, I will be become a web-developer next year, and I am happy about this."



1.5-YEAR TOP-UP BACHELOR'S DEGREE

WEB DEVELOPMENT

About the programme

This programme will prepare you to work in society characterised by a rapid development of digitisation needs and sophisticated methods in industry/media applications. As a Bachelor of Web Development, you know how to handle the front end of IT systems using customer management systems (CMS). You will also know how web systems are built from scratch using object-oriented IDE and relational databases. The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. It is based on the business world's demands for staff with international competencies in the area of web development.

With an AP Degree in

- Multimedia Design and Communication or
- Computer Science or
- an equivalent higher education, you will have access to this top-up bachelor's programme.

Please see the other admission requirements on page 60 of this brochure.

Career opportunities

- Web developer
- Webmaster
- Web designer
- Project manager/co-ordinator
- Multimedia consultant
- Event manager
- Media planner
- Web administrator

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme structure

Semesters 1 to 2:

Lectures, project work, tutoring, case-studies, compulsory assignments

Core subjects (modules):

- Development environments and CMS
- Interface design and digital aesthetics
- Advanced media technologies
- Databases and XML
- Web communication and network sociology

Electives

Electives may vary from year to year based on student suggestions and new trends.

Students can opt for a study abroad period with UCN partners all over the world.

3rd semester:

Internship in Denmark or abroad.

Bachelor's project where you have the opportunity to specialise in one of the areas dealt with during your 1st or 2nd semester.

SOFTWARE

Do you consider programming and large systems an exciting challenge? Would you like to call yourself Software Developer? If yes, this degree in Software Development may be the right choice for you.



Andreea Spaima, Romania

"UCN becomes your home from the first day you arrive. The teachers, supervisors and all the staff members do their best to help you with any problem you might have, from finding accommodation to dealing with the cultural shock. You are never alone. For me, Aalborg became the place where I am happy, where my friends are, where my job is and where my education helps me to develop on a personal and on a professional level."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

IN SOFTWARE DEVELOPMENT

About the programme

The programme focuses on the challenges that software developers face when working with large, often global, system development projects. The first 2 semesters consist of 6 modules, focusing on different aspects of how to handle communication and co-ordination in large projects. The last semester consists of an internship and a bachelor's project. The programme is a 3-semester, full-time undergraduate study equal to 90 ECTS credits. It is based on the IT sector's demands for staff with international competencies within the area of software development.

With an AP Degree in Computer Science or an equivalent higher education, you have access to this bachelor top-up programme.

Please see the other admission requirements on page 60 of this brochure.

Career opportunities

As a Bachelor of Software Development, you know how to handle the back end of distributed IT systems based on large databases. Your job opportunities could be:

- System developer
- System designer
- Programmer
- System planner
- IT consultant
- Project manager
- System constructor
- Web developer
- Software engineer

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 1 to 2 years at universities or schools in Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme structure

Semesters 1 to 2:

Lectures, project work, tutoring, case-studies, compulsory assignment.

Core subjects (modules):

- Databases for developers
- Contract-based development
- Development of large scale systems
- System integration
- Tests
- Electives

3rd semester:

- Internship in Denmark or abroad
- Bachelor's project, where you have the opportunity to specialise in one of the areas dealt with during your previous semesters.

Electives

Electives may vary from year to year based on student suggestions and new trends.

Subjects and modules are interwoven so students learn to apply all their skills and competencies on a complex set of problems and not only on isolated-single subject problems.

E-CONC

Would you like to qualify yourself to work on digital platforms at a strategic and practical level? Do you want to learn more about user-driven innovation and user experiences on the web?



Hugo Silva, Portugal

"I choose UCN because it offered me the choice of education I was looking for: E-concept Development. The programme is professional, and I am sure it will correspond to my expectations. What I like most about UCN is the sense of family environment that the college offers also the way that teachers and staff make us feel welcome and help with any situation international students have to deal with."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

EPT DEVELOPMENT

About the programme

The 1.5-year full-time Bachelor's Degree Programme in E-concept Development functions as a bridging programme on the Design, Technology & Business (Graphics) as well as Multimedia Design & Communication programmes. The programme will provide you with an in-depth understanding of the technical and theoretical aspects of e-concept development, and you will learn to develop concepts that combine various professional disciplines such as e-commerce, digital advertising, design, communication, marketing, and business information.

Career opportunities

A Bachelor Degree in E-concept Development enables you to understand the complexity and diverse possibilities of recent technological developments and also how to identify the needs of companies within this field.

It provides you with a strong profile to undertake professions such as:

- E-shop manager in an e-commerce business
- Concept developer in digital media, advertising, design or web agency, communications in large companies in e.g. marketing departments, or in large organisations
- Project manager in development and evolution of digital communication solutions
- Cross media designer, art director
- Web designer, art director
- E-marketing consultant
- Entrepreneur or freelancer in an e-commerce business or digital communication

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme structure

The programme comprises three semesters and consists of both mandatory subjects as well as elective subjects where you can tailor your course according to your desires. As an extra, you can choose to focus entirely on e-commerce during your programme.

In the first semester, you have two mandatory courses, and in the second semester you can choose between six electives comprising a total of 30 ECTS credits. The final semester contains an internship as well as the concluding bachelor's project.

1st and 2nd semesters:

- E-concept development and e-Project management
- E-concept development and user experience (scientific approach)

Electives – 2nd semester:

- E-design
- E-commerce
- E-communication
- E-marketing
- E-media production
- E-business production

3rd semester:

- Internship in Denmark or abroad
- Bachelor's project

Project groups will develop digital communications solutions alongside their lessons in the individual subjects.

See page 60 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.



PRODUCT INTEGR

Would you like to create tomorrow's products? Do you have an open mind? Are you willing to work across disciplines and use your creativity while maintaining a solid professionalism?



Miquel Oliveira, Portugal

"Being at UCN is one of the best things that could happen to me. I am currently studying a top-up programme, and I must say that I loved being here from the early beginning. From the culture, to the education system, passing through weather and society. Denmark offers you the quality, the knowledge and the possibility to develop yourself in this exclusive environment."

1.5-YEAR TOP-UP BACHELOR'S DEGREE

PRODUCT DEVELOPMENT & INTEGRATIVE TECHNOLOGY

About the programme

This top-up programme is a 3-semester, full-time study programme equivalent to 90 ECTS. If you have completed an AP Degree in:

- Production Technology
- IT Network & Electronics Technology or
- Energy Technology

you may be admitted to this study programme.

This programme focuses on the student's abilities to integrate different technologies in the products or services that he or she creates. The programme is based on a product development model where the student will be taken through the most important elements of a product development process. In addition to product development, students will further perfect their skills pertaining to the fields of study of their AP degree.

The study programme places much emphasis on development projects. Furthermore, it is important that students are aware of co-operation relations, project management and the process of development. Students' abilities to integrate different professional competencies are also in focus. Each student will be allocated a process supervisor and a subject supervisor.

The study programme aims for students to carry out the projects in close collaboration with one or more companies in Denmark or abroad.

Career opportunities

With a BA degree in Product Development & Integrative Technology, you may find employment within the industrial or service sectors as

- Industrial process consultant
- Project staff
- Project manager of development projects.

Master's degree

Bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad. At the website www.ucnorth.dk you can see the further study opportunities.

Programme Structure

1st semester

Theme 1:

- Philosophy of science
- Technical integration (technical analysis)
- Technology project work
- Interdisciplinary product development

Theme 2:

- Production technology
- IT technology
- Energy technology
- Environment (Life cycle assessment)
- Product development

2nd semester

Theme 3:

- Production technology
- IT technology
- Energy technology (GABI)
- Environment
- Organisation
- Economics

Theme 4:

- Environment (Re-engineering)

3rd semester

- Internship in Denmark or abroad
- Bachelor's project

ARCHITECTURE CONSTRUCT

Want to learn everything about ECO-architecture in a digital design world? Eager to learn how to design, plan, construct and manage complete building projects from inception to completion?

Nathan Suslow, California, US

"When I read UCN's website, I was intrigued by its commitment to problem-based learning and interactive lecture styles. My programme, ATCM, gives me an advantage because it covers the design and construction fields, allowing me to partake in all parts of the building process. I invite people to come to Aalborg because of its cozy and yet amazingly urban setting, where they'll surely be impressed with what the university has to offer."

3.5-YEAR BACHELOR'S DEGREE

ARCHITECTURAL TECHNOLOGY & CONSTRUCTION MANAGEMENT

About the programme

The Bachelor Degree in Architectural Technology and Construction Management (ATCM) gives you the opportunity to become an extremely valuable asset to architectural and construction companies in a world where governments are enforcing major reductions in the allowable energy usage in a building. The stimulating learning process on the ATCM programme involves studying as a member of a project group where the group designs the project documentation in digital form for 1) client approval 2) planning permission and 3) construction.

The programme is recognised by organisations like CIOB, ABE and CIAT.

Career opportunities

The graduate's role is to solve technical construction problems. The graduate has to interpret, develop and co-ordinate the work of the architect and civil engineer to

ensure that the building project is carried out efficiently and properly. The graduate can also manage the construction process on site and act as the mediator between craftsmen, technicians, architects, engineers, surveyors, managers and clients. Working in groups in digital media during the studies stimulates a realistic working environment and qualifies the student to go directly into modern architectural design and construction companies or local authorities, insurance companies and educational centres. Additionally, this bachelor's also gives access to a master's degree in Denmark or abroad.

When starting on the ATCM programme, you can, upon completion of the first 1.5 years (three semesters), opt for:

- AP Degree in Building Technology
- Bachelor Degree in Architectural Technology and Construction Management.

Programme structure

1st and 2nd semesters:

Core subjects: There is focus on study areas connected with overall planning and erection of family homes as well as an emphasis on construction details, building materials and process planning.

3rd semester:

Core subjects: focus on individual building components such as wood and concrete components for carcase constructions.

If you opt for an AP Degree in Building Technology, you work in the 4th semester on elective assignments and write a final project.

If you opt for a Bachelor Degree in ATCM 4th – 5th semesters are designed in the following way:

- Building and construction drawings

- Construction details
- Planning and management of the design and construction process
- Qualified choices of building materials for a concrete multistory building project
- Conversion and renovation of older buildings
- Implementation and construction of industrial, sports buildings, etc.

6th semester:

A full semester internship either in an architect or engineering practice or with a building contractor. The internship can take place in Denmark or abroad.

7th semester:

Consists of an elective assignment and the final Bachelor's project (dissertation).

Read more on www.ucnorth.dk

NATURAL & C

Are you interested in working with tourism, nature, cultural events or other experience occupations? This could be as a mediator or guide at museums, nature centres, cultural centres, holiday centres, hotels, etc. Assignments will typically be the developing of materials and overall mediation strategies.

Pia Stidsborg Lilja, Denmark



"I'm studying Natural & Cultural Heritage Management because I'd like to convey cultural events and other experiences to Danish people as well as tourists and get the opportunity to innovate and develop new experiences. I'd recommend the programme to anyone who has a passion for communication and the mediation of culture and nature experiences as well as events."

3-YEAR BACHELOR'S DEGREE

CULTURAL HERITAGE MANAGEMENT

About the programme

The Bachelor's Degree Programme in Natural and Cultural Heritage Management comprises language and communication subjects as well as subjects that enhance an understanding of decision-making processes and communication with organisations and administrations.

The aim of the programme is for the students to learn how to handle organisational and communication assignments within experience occupations mainly within natural and cultural heritage management. The programme has a local, national and international scope and is targeted towards public enterprises and private companies as well as other organisations that deal with natural and cultural heritage management – including tourism.

Students acquire theoretical and practical knowledge as well as skills that enable them to draw up and market information programmes and concepts and to develop and implement new measures within experience economy, especially within natural and cultural heritage management.

Career opportunities

The Bachelor's Degree Programme in Cultural and Natural Heritage Management has a dual purpose: to be professionally oriented and provide competencies for employment within both the public and the private sectors as well as access to further study programmes of higher education (post-graduate). Direct mediation in relation to the target groups and professional areas in nature centres, tourist offices, tourism companies, cultural centres and museums.

Master's degree

UCN does not offer master's degrees, but bachelor's graduates can typically obtain a master's degree after having studied 2 years at universities in Denmark or abroad.

Programme structure

The study programme, which takes six semesters (3 years and 180 ECTS credits) consists of a combination of theory and practice. It contains the following educational elements:

- Natural heritage management
- Cultural heritage management
- Two foreign languages
- Forms of mediation
- Social subject I and social subject II
- Internship period
- Development work
- Bachelor's project

Topics will also be dealt with within the fields of the environment, cultural encounters and co-operation with, for example, politicians and organisations.

A 20-week internship in Denmark or abroad is a compulsory part of this programme.

The study programme is offered at the Hjørring Campus of University College of Northern Denmark.

HOUSING



It is relatively easy to find housing in Aalborg. Prices are quite low compared to other big cities in Denmark e.g. Copenhagen. We guarantee that you will have a place to stay from the time you arrive, and we will also pick you up at the airport.

IN AALBORG

UCN will do its utmost to help international students make their stay in Aalborg beneficial and comfortable. Keeping that in mind, however, students have to apply for housing in due time, therefore, the earlier you apply the higher the chances that you will get an offer of accommodation.

The Municipality of Aalborg also guarantees that everyone coming to study/work in Aalborg will be covered by the housing guarantee, provided that students have registered on its website www.aku-aalborg.dk

It is relatively easy to find housing in Aalborg, and the prices are more competitive compared to e.g. Copenhagen.

UCN can offer:

A single or a shared room or an apartment at a student residence in Aalborg e.g. UC House. Read more about student housing on www.ucnorth.dk and see the different types of accommodation offered as well as costs and regulations of renting.

UCN's housing agreements normally include access to a kitchen, a shared bath, furnished rooms, FREE internet, laundry facilities, bar/party and fitness facilities. Furthermore, there is often a living room with a stereo, sofas, TV with international channels, table football, table tennis,

pool table etc. All this might not be part of private housing, but then normally the rooms are bigger or cheaper through this option and often more centrally located. In general, the average monthly rent varies between EURO 270 – 400, depending on the area, the size of the rooms, the facilities available and the general standard of accommodation.

After some time in Aalborg, a number of students normally decide to live together and share an apartment. UCN helps students with the practical matters if they decide to live together.

Applying for accommodation via UCN.

If you want to sign up for one of the accommodation offers that UCN has, please read about the application procedure on our website: www.ucnorth.dk – Facilities & Services – Housing.

IMPORTANT: Submitting an Accommodation Request Form does not automatically grant you a place to live. A study-bedroom can be pre-booked and UCN will operate on a first-come, first-served basis.



GENERAL INFORMATION

ABOUT THE ENGLISH PROGRAMMES AT UCN – WORTH KNOWING



Tuition fees:

• The tuition fee can vary from EURO 3,400 to 6,500 per semester depending on the programme.

EU/EEA and Nordic students:

Due to the fact that the Danish government pays the tuition fees, every programme is free for Danes and other EU/EEA & Nordic students.

NON-EU students:

Please note that UCN has a very favourable "Special Service Package" for NON-EU/EEA students, which may cover some of your book expenses.

UCN might also be able to offer scholarships to a limited number of NON-EU students. Contact international@ucn.dk for more information or find information on www.ucnorth.dk

Tuition fees can be subject to change. For the most recently updated information, always

check UCN's website on www.ucnorth.dk

Cost of compulsory literature

- For a whole AP programme of 2 years, approximately EURO 670 - 1,400.
- Top-up programmes approximately EURO 670 for the full programmes.
- For the bachelor's in Architectural Technology and Construction Management roughly EURO 375 per semester.
- For more specific costs of each individual programme, please visit UCN's website. All students, no matter where or how they do it, must buy their books by the time the study starts.

Study trips

Most programmes have a study trip abroad which is to be financially covered by the students themselves.

Laptop

On all programmes, it is required that students either bring a laptop or buy one in Denmark. The Microsoft Office package can be bought at a favourable price from UCN's bookshop.

Student jobs

Many students have student jobs and work during the week and on weekends. During summer holidays, students may want to work full time, which their work permit allows them to do.

Remember, you are at UCN to study, and your permit to stay in Denmark relies on your being a serious and dedicated student that actively follows the course, does your homework and passes exams. Thus, more than 15 hours of work per week is not recommended.

Estimate of general expenses

International students must have sufficient funds to cover their living expenses while studying in Denmark. Recently, living expenses for the average student in Aalborg were estimated at approx. EURO 650 per month, including housing. Students cannot rely on getting a student job on arrival. It takes a semester to find work, and students should be prepared for low season periods.

Danish language courses

Students studying at UCN can take Danish language courses through the Municipality of Aalborg.

At the UCN website www.ucnorth.dk, you can find the frequently asked questions (FAQ) and a lot of other detailed information about studies at UCN and life in Aalborg.

Admission requirements

AP degrees and bachelor's degrees:

- High school diploma compatible with the Danish system – otherwise the diploma has to be supplemented with university or college studies, or
- General upper secondary education or international or European baccalaureate, or
- High school diploma from the USA + at least one year of university/college studies
- At least two years of relevant studies from universities in Africa, India, Pakistan and countries with similar educational systems, or
- Other appropriate education found to be acceptable at the discretion of UCN Technology & UCN Business
- Students from Asia or Africa: 2 years of university studies completed
- A high level in mathematics
- A recognised English test: TOEFL (at least 550 paper based, 213 computer based), IELTS (6.0-6.5) or alternatively approved test through agreement with partner/UCN.

Top-up bachelor's degrees

- The same requirements as AP and bachelor's degrees.

• In addition 120 ECTS credits acquired within relevant subjects that are required for the specific top-up programme.

- For more information on the required subjects, please check the relevant AP degree from UCN in relation to the top-up bachelor's programme of interest.

Residence & study permit

EU/EEA students: permit to be obtained on arrival. UCN will assist students in getting their study permit as soon as possible after their arrival in Aalborg.

Non-EU/EEA students: permit to be obtained prior to arrival. For more information visit <http://www.nyidanmark.dk> > English > Coming to Denmark or contact your nearest Danish embassy or consulate for further information.

Learn more on www.ucnorth.dk or contact the International office at UCN: international@ucn.dk

Collaboration with the business sector

Project work is the primary source of collaboration with the business sector as well as networking and close contacts help to secure jobs in the



global business arena. People from the business sector come to UCN as guest lecturers to tell about new trends and technologies.

They act as project supervisors, speakers at the graduation ceremony, they host students on internships and are used as partners in the development of new programmes. During studies, all students go on an internship, which can take place in Denmark or abroad.

Through these work relations, the students develop valuable skills needed for their future career, increasing their employability and entrepreneurship.

Further studies

After graduation from the AP degree programmes, you can continue and get a bachelor's degree at UCN. We currently have 7 BA top-up programmes. You can also go to other universities in Denmark, or you can make use of our network of partners, offering our students their bachelor's

programmes as top-ups. You can stay in Denmark for your master's studies or go to universities in the UK, Australia, the Netherlands etc. At the UCN site www.ucnorth.dk, you can find examples of universities we co-operate with. The list is continuously updated. UCN students are attractive to foreign universities that also come to UCN on promotion tours and "Master's days". UCN is also in close co-operation with Aalborg University, which offers a number of English-taught programmes. See more on www.aau.dk

Employment

At UCN, the graduates have a good employment rate within the sector that they studied. The career opportunities can be studied under each programme description. Many students get jobs directly after graduation, but others go for further studies – bachelor's and master's degrees. On page 10 you can see what some of our graduates do nowadays.

THE DANISH HIGHER EDUCATION SYSTEM



ONE OF THE BEST IN THE WORLD

grab your chance for a better future

Overview of degrees in the Danish higher education system

Danish higher education institutions use the European Credit Transfer System (ECTS) for measuring study activities. 60 ECTS correspond to one year of full-time study.

Danish qualifications levels	Ordinary higher education degrees	Qualifications Framework for the European Higher Education Area - Bologna Framework	European/National Qualification Framework for Lifelong Learning - EQF/NQF
Academy Profession level (AP)	Academy Profession degree (120-150 ECTS)	Short cycle	Level 5
Bachelor's level*	Bachelor's degree (180-210 ECTS)	First cycle	Level 6
Master's level	Master's degree (normally 120 ECTS)	Second cycle	Level 7
Ph.D. level	Ph.D. degree (180 ECTS)	Third cycle	Level 8

* Can be obtained through a full regular bachelor's programme (180-240 ECTS) or a top-up bachelor's programme (90 ECTS) following an academy profession degree.

The 7-point grading scale

The grading system in all state-regulated education programmes in Denmark as of September 2007 is the 7-point grading scale. The grading scale is compatible with the ECTS grading scale.

Apart from the 7-point grading scale, pass/fail assessment may also be used. 02 is the minimum grade for passing an exam.

Apart from the 7-point grading scale, pass/fail assessment may also be used. 02 is the minimum grade for passing an exam.

The 7-point grading scale	12	10	7	4	02	00	-3
The ECTS grading scale	A	B	C	D	E	Fx	F



The Danish higher education system

Public higher education institutions in Denmark are governed by national legislation concerning degree structures, teacher qualifications and examinations. All programmes are accredited by national, independent accreditation agencies and the Accreditation Council.

Higher education institutions

Higher education is offered by the following four types of higher education institutions that are all regulated by the Ministry of Science, Innovation and Higher Education:

- Academies of Professional Higher Education (Erhvervs-akademi) and University Colleges (Professionshøjskole) offer profession-oriented, first cycle degree programmes.
- Research universities (Universitet) offer first, second and third cycle degree pro-

grammes in academic, more theoretically-based disciplines.

- A number of university level institutions that offer first, second and third cycle degree programmes in subject fields such as architecture, design, music, fine and performing arts.

Qualification framework

The Danish qualification levels form the basis for the Danish National Qualifications Framework for Higher Education, which is certified

in accordance with the overall Bologna Framework according to the principles adopted by the European Ministers of Higher Education. Danish higher education qualifications at level 5-8 in the Danish Qualifications Framework for Lifelong Learning (NQF) are also compatible with the levels 5-8 in the European Qualifications Framework (EQF).



Morten Friis Frederiksen, Lecturer,

"I have a Master of Business Administration and Economics, specialised in Industrial Marketing. My best working experience so far as a lecturer is when students working for real companies come to me after they graduated and tell me how much they learned and how they can use it in real life. I really love it when they say that many of the challenges they faced as students made sense later in their

life. My teaching background is based on professional work experience within international sales, management, marketing and strategy. For over ten years, my working environment was Eastern Europe, Asia, the Middle East and the USA. I was travelling between 60-120 days per year and working my way up from management trainee to corporate strategy and business development manager."



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